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PATTY S. WALTER D.M.D. MEMORIAL

June 20, 2016
at
Four Bridges Country Club

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# Cincinnati Dental Society Bulletin

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**MEMBER PUBLICATION**

AMERICAN ASSOCIATION OF DENTAL EDITORS

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Organized Dentistry - a Business Investment

Many of us enjoy both the autonomy and the challenge that comes with practice ownership. Others aspire to practice ownership and for me it’s fun and rewarding to watch this evolution in colleagues and friends. There is so much to consider that goes beyond patient care. Two of the less enjoyable responsibilities I have to keep on my radar are insurance companies and government regulation.

What I’ve learned over the years is that the autonomy we enjoy inside our practices is fragile and needs to be protected through investment. Our collective voice resonates so much louder than any of us individually- even Mike Schaeffer. This is where organized dentistry at all levels and specifically ODPAC contributions work to level the playing field for independent dentists.

Now...I know what some of you are saying..."That means I have to get in the mud with the politicians. No way... No Thanks!” Here's where I would ask you to allow your distaste for politics to be trumped by the need to invest in your business.

It's been said that you cannot connect the dots of your present success by looking forward, only by looking back. To that end, let's consider where our business's would be if the Cincinnati Dental Society, the ODA and ODPAC hadn't been there to get in the mud. The list of accomplishments is long and impressive so I've asked Vicki to include it in its entirety in this bulletin.

Please contribute to ODPAC and support organized dentistry. Let's not repeat the mistakes of our physician friends. Our collective voice is our power and when we speak as a group our legislators listen. Invest in the business you’ve worked so hard to create. Invest in yourself. Invest in your patients who deserve the best care modern dentistry can offer over the care insurance companies wish to dictate. Keep our collective voice strong and loud.
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I want to take a few minutes and brag about a few things. First, we have our very own member running for ADA President, Dr. Joe Crowley. What a great choice! In my 16 years as being the Executive Director of the Cincinnati Dental Society, I know he is the perfect person for the job! He not only represents the ADA and ODA extremely well, but he is also an advocate for our Cincinnati members. He is running against two other dentists; Dr. Terry Buckenheimer from Florida and Dr. Julian Hal Fair, III from South Carolina. The election will take place at the ADA Annual Session in Denver in October of this year. So, if you get a moment send him an email wishing him “good luck”. I know he would appreciate your support, jpcrowleydds@gmail.com.

Second, I am always amazed when I look at the master schedule of the Society. We do so much for our members and community, it makes my head spin sometimes! Really, I am so proud and honored to work with such a great group of people and even more proud to know so many of our members. Our committees work hard to bring great CE courses, events, and services to our members. Our Peer Review Committee is what I call the “sleeping giant”. They do a fantastic job at mediating cases that present to our office. And, of course, there is our Council. They are super to work with and I can tell you personally, they care, really care about you and your profession. We could not do all we do without all of volunteers and members. Let’s not forget my side-kick, Sasha. She helps me with executing what our committees and Council develop and create.

Lastly, but just as important, is all of the volunteers who are helping the children in our “Specialty Care Program”, volunteers who have unselfishly helped take care of our Veterans, and for those who are assisting us with providing much needed dental care to adults at the Su Casa Hispanic Center. Add this to everything else we do and I would say “Wow, the Cincinnati Dental Society and its’ members are special”. That is the number one reason I am so proud to represent you at the ODA and ADA meetings. Thank you for allowing me to work 16 years side-by-side with so many wonderful people. No, if you are wondering, I am not going anywhere, just wanted to express my gratitude!

Consider supporting our first “Patty S. Walter, D.M.D. Memorial” Golf Classic on Monday, June 20, 2016 at Four Bridges Country Club.

Please take the time to thoroughly read this Bulletin. It contains a great deal of information for both you and your dental team. Consider supporting our first “Patty S. Walter, D.M.D. Memorial” Golf Classic on Monday, June 20, 2016 at Four Bridges Country Club. If you are not a golfer, but wish to support the event, you are welcome to attend the reception, for a nominal fee.

Until next time…….
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Call to Order:
The December Council meeting was held Monday, December 7, 2015 at the CDS Executive office. President Dr. Mike Schaeffer called the meeting to order at 6:55 pm.

Roll Call:
Members Present: (Drs.) Brandt, Chopra, Dorr, Glogowski, Hanlon, Heck, Khetarpal, Murphy, Newby, Parker, Peck, Perrino, Schaeffer, Smith, and Whitney and Wayne Wauligman
Members Absent: Dr. Osterday

Presidents Report:
• Dr. Schaeffer introduced new Council member Dr. Whitney Wauligman, present at tonight’s meeting. He also introduced Dr. Dan Kelley (not present at meeting, but will start effective in January).
• The ODA Council on Dental Care Programs and Dental Practice needs an at-large member effective 2017.
• Dr. Schaeffer read the thank you note from Alice Walter for our contribution to Patty Walter’s memorial.
• An EFDA survey was sent to us by the UC Blue Ash Dental Hygiene Department. Council members individually completed the survey, which will be sent back to them.
• For the ODA Access to Dental Care Committee, Dr. Glogowski was nominated. Her nomination was unanimously approved.
• For the CDS Constitution and By Laws Committee, Dr. Perrino was nominated. His nomination was unanimously approved.
• For the Dental Hygiene Advisory Committee, Dr. Patty Walter had been a member. Drs. Heck and Khetarpal were nominated. Their nominations were unanimously approved. They will join Dr. Andy Harris and Vicki Nixon on the committee.
• For the Nominating Committee, the nominations of Drs. Schaeffer and Newby were unanimously approved.
• For the Programs Committee, Dr. Glogowski’s nomination was unanimously approved.
• Dr. Pick will continue to chair both the CDS and ODA Peer Review Committees.

Treasurer’s Report:
• Dr. Heck reported as of December 4th the CDS is currently in the black, but he is projecting a slight year end deficit of ~$8000.
• Vicki Nixon explained the loss of a rental tenant, the charge for the new Radiograph Manuals, and lack of income from their sales caused our treasury to take a hit. We also can expect income from dental assisting schools and individual doctors purchasing these manuals from now on. A manual was passed around for Council members to see. Ms. Nixon reports the manual was excellently done by CE lecturers and staff of the Columbus Dental Society. Our good member retention rate also helps our income this year.

Executive Director’s Report:
• Vicki Nixon reported that Fall Feast at the Cincinnati Convention Center resulted in about the same number of recipients as last year; 140. Fifty-percent were referred out for their dentistry. Twenty-five percent were in good condition and 25% were not in good shape. Recipients came for a sit down turkey dinner in the ballroom of the Convention Center. They received personal care products, bags
of food, flu shots, diabetes check, and eye glasses. Dr. Chopra said it was good relations for the dental profession. A sufficient number of dentists, six, were present.

- Ms. Nixon reported the new Membership Directory is coming along.

CDS’s Oral Health Foundation Update:
Dr. Ken Brandt chaired the last meeting one week ago. It was voted unanimously to award the “Jack W. Gottschalk Notable Service Award” to Dr. Patty Walter. The annual ceremony will be April 7th at a location yet to be determined

- The CDS annual golf outing will be on June 20th and renamed the Patty Walter Memorial Golf Outing. It will be at the Four Bridges Club. The fund results will go to former interests of Patty’s, the Emergency Equine Center and/or the Leave No Vet Behind Program.

- Dr. Terrence Poole of the City of Cincinnati Dental Division explained to Dr. Brandt that as a result of the Affordable Care Act, more children are covered by Medicaid. The uninsured individuals our Foundation formerly treated are now covered. The School Administration doesn’t want the dental patients to miss class. Our volunteer dental providers are not needed at this time at Oyler School or the Western Hills/Dater High School dental clinics. Dr. Brandt explained our opportunities consist of treating the uninsured adults of the Su Casa Hispanic community and/or students the Academy of World Languages school. We will continue the “Leave No Vet Behind Program”.

CDS Committee Updates:

- **Access to Dental Care** - Dr. Linda Smith reported that continuing our efforts with Su Casa, the Lighthouse, LNVB, and the Fall Feast is great. We have the funds, so we need to find patients.

- **Membership Committee** - Dr. Andrew Dorr reports two new members: Dr. Emily Boehm, OSU College of Dentistry 2012 graduate, and Dr. Andrew Baker, a periodontist with Dr. Michael Lipps. Ms. Nixon reported the New Member Event, “Get to Know the CDS”, at the Horseshoe Casino went well. The Casino staff were receptive to our needs. It will be repeated again in 2016.

- **Program Committee** - Dr. Murphy said that there is a feeling that seminar needs for older members are possibly not being met. Many seminars are pushing new technology that older members will not adopt.

- **Public and Professional Relations Committee** - Dr Pick reported on their last meeting:
  - The CDS needs some sort of consistent response to members who pass away. A blast email could be sent to everyone. The CDS could donate $25 to a deceased member’s obituary request.
  - Also discussed was doing a video of our own CDS charitable ventures. It could be a powerpoint presentation of our photos from Fall Feast, Su Casa, Lighthouse, our LNVB programs or even what some members do on their own. It could be sent to the media, our web site or a Facebook page.
  - It may be time to look at our web site and tweak it.

ODA Updates:

- Dr. Pick, chairman of both the CDS and ODA Peer Review Committees, will continue to put together a resolution for the ODA Annual Session, recommending to charge non-members for peer review services. He explained that 5 or 6 states do charge up to $1,000 to non-members for such services, or non-members can join organized dentistry to evade the charge. The ODA Executive Committee turned this down in the past, reasoning it is to serve the public by not charging non-members. Perhaps they will change their position now with the change in percentage of higher non-members utilizing our free peer review services. Therefore, we should ask the House of Delegates to approve or deny a charge. Dr. Chopra suggested running it through Subdistrict 9 sub-committee before presenting it to the House, which Dr. Pick will do.
• Dr. Chopra, Chairman of the ODA Council on Dental Care Programs and Dental Practice, said there was no meeting this past month. On House Bill 95, prohibiting insurance companies setting fees for services they don’t cover, Dave Owiansy and Steve Moore gave testimony before the State Insurance Committee. On the issue of “Midlevel Providers”, State Rep. Peggy Lerner plans to introduce a bill after the first of the year allowing midlevel providers. As ODA Representative to the ADA, Dr. Chopra noted the ADA is losing members gradually every year. The cost of dental education is partly to blame. Thirty percent of dental school graduates do not support organized dentistry. It is suggested for an OSU dental student to receive ODA aid, he or she must be a member of the ADSA/OSDA, (the student dental associations), the dues of which cost $15. Dr. Chopra passed around the latest ADA meeting notes and proposed resolutions.

ANNOUNCEMENTS:
• Dr. Parker announced the ODA Day at the Statehouse is April 13, 2016.
• Regarding contributions to ODPAC, for an LLC a business check is ok. For C and S Corporations, contributions to ODPAC must be a personal check.
• The next Council Meeting is February 1, 2016.

The meeting adjourned at 9:10 pm.

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CURRENT ISSUES

**Mid-level Dental Providers** - An out-of-state foundation is funding a multi-million dollar campaign to create a new mid-level dental provider that would be permitted to perform irreversible dental procedures such as restorations and extractions with minimal training and little or no supervision. ODPAC is fighting against this effort and will work to protect Ohio’s patients from these risky proposals.

**Unfair Insurance Practices** - State policymakers are currently considering legislation which would prohibit dental insurers from establishing fee schedules for services that are not covered for enrollees. Organized dentistry supports this legislation and other measures which will protect small business dental practices and preserve the dentist-patient relationship.

**Access to Care** - Organized dentistry is pursuing legislative initiatives to strengthen Ohio’s dental Medicaid program and the dental delivery system, increase utilization of current members of the dental team and educate the public on oral health issues.

**Prescription Drug Regulation** - Policymakers are currently debating major changes to the way prescribers handle dangerous drugs and issue prescriptions. Some of these proposals include new fees and additional government oversight. ODPAC will work to protect dentists from being encumbered by unnecessary government interference.

RECENT SUCCESSES

**Protecting Against Unnecessary Government Intrusion**

- **Exempted dental offices from an annual $150 pharmacy license (2008)** - The ODA’s advocacy team successfully advocated in opposition to a proposal that would have required all dentists to obtain a Terminal Distributor of Dangerous Drugs license in order to purchase local anesthetic and other items from dental suppliers. If passed, this legislation would have cost dentists up to $150 annually and imposed significant additional record-keeping burdens. As a result of these efforts, dentists only have to obtain such a license if they distribute dangerous compounded drugs, which exempts most dentists from the mandate.

- **Stopped a proposal to impose a tax on dental services (2004, 2012)** - There have been several proposals over the years to expand the state sales tax to service purchases, including dental services. The ODA has successfully advocated in opposition to such proposals, including in 2012 when the ODA persuaded the Ohio Department of Taxation to change its position on charging a sales tax for Invisalign services.

- **Protected the small waste generator exemption for the disposal of medical wastes (2005, 2012)** Ohio businesses that generate more than 50 pounds of infectious waste in any calendar month are subject to stringent regulatory requirements, including registering as an “Infectious Waste Generator” every three years and paying a $140.00 fee. The ODA has successfully fought on two separate occasions to maintain the small waste generator exemption for the disposal of medical wastes. Most dentists generate less than 50 pounds of infectious waste and are therefore subject to minimal regulation as Small Infectious Waste Generators.

- **Stopped a proposal for a government issued prescription pad mandate (2010)** - The ODA’s advocacy team successfully advocated in opposition to a bill that would have mandated the use of a standardized prescription pads and require dentists to pay an annual $250 fee.
Fighting Unfair Insurance Practices

- **Ensured prompt payment of clean insurance claims (2001)** - In 2001, the ODA played a key role in passing legislation requiring insurers to pay clean insurance claims within 24 days after the claim is submitted.

- **Limited the time frame on insurance overpayment recovery (2001)** - In 2001, the ODA also played a key role in passing legislation limiting the time frame an insurer may recover overpayment of an insurance claim to two years. Prior to this legislation being passed, insurers had an indefinite time to recover overpayment of an insurance claim.

- **Streamlined provider credentialing (2007)** - The 127th General Assembly also passed legislation to streamline the process for provider credentialing by requiring the Department of Insurance to prepare a standard credentialing form for dentists that is straightforward and easy to use.

- **Mandated that fee schedules and other information be part of provider contracts (2007)** - The 127th General Assembly passed legislation requiring third-party payers to disclose compensation or payment terms upon presentation of a proposed health care contract to providers and additional disclosures upon execution of the contract.

Preventing Frivolous Litigation Against Dentists

- **Established a statute of repose in dental malpractice actions to limit liability exposure (2003)** - In 2002, the ODA played a key role in passage of a tort reform measure that overhauled the state's malpractice laws. For dentistry, the most significant provision of the bill was the creation of a four-year statute of repose. The statute of repose places an absolute bar on any dental malpractice claim filed more than four years after the date of treatment, except in the case of patients of unsound mind and with minors when the four years begins to run upon emancipation. Though the law has been on the books for a decade, it has faced court challenges by trial lawyers who oppose the law. In 2012, the Supreme Court of Ohio ruled that the statute of repose is consistent with the Ohio Constitution.

- **Established caps on punitive and non-economic “pain and suffering” damages (2003)**

- **Strengthened immunity protections for dentists who provide pro bono services (2004)** - Health care professionals, including dentists (and retired dentists), who are volunteers are generally not liable for malpractice unless their actions constitute willful or wanton misconduct. Ohio’s 122nd General Assembly passed legislation to expand such immunity to include dentists who volunteer as school athletic team dentists and provide emergency dental care or first aid treatment to participants in school athletic events.

Improving Access to Care

- **Increased dental Medicaid reimbursement rates (2015)** - The ODA continues to advocate in support of increasing dental Medicaid reimbursement rates in order to improve access to dental care. In 2015, the 131st General Assembly increased rates for the first time since 2000. Prior to this increase, reimbursement levels had fallen below 40% of a dentist’s regular fee for services and Ohio’s dental Medicaid reimbursements ranked 41st out of 50 states. The most recent increase provides an additional $3 million to be spent over fiscal years 2016 and 2017 on extractions and denture repairs provided under Medicaid statewide and a roughly five percent fee increase across the board for covered dental services in 52 rural Ohio counties. The new rules will also streamline the program, providing coverage for periodontal services and relaxing prior authorization requirements.

- **Doubled the capacity of the Dentist Loan Repayment Program (2014)**

- **Authorized EFDAs and CDAs to work in school-based sealant programs (2014)**

- **Created the Dental Hygienist Loan Repayment Program (2014)**

- **Expanded the Ohio First Scholarship program to include dental education (2014)**

- **Established a temporary license for out-of-state volunteer dentists and dental hygienists (2014)**
- Created the Medicaid Payment Rates for Dental Services Workgroup (2014) - House Bill 463 was signed into law by the 130th General Assembly to improve access to quality, comprehensive dental care. The bill doubled the capacity of the Ohio Dentist Student Loan Repayment program (initially established in 2003), which provides loan repayment assistance for new dental graduates who practice in a designated shortage area and treat patients regardless of their ability to pay. The program is fully funded by a surcharge on dentists’ licensure renewal fees. The bill also established a temporary license for out-of-state volunteer dentists and dental hygienists and allows EFDAs and CDAs to work in school-based sealant programs. Lastly, the bill expanded the Ohio First Scholarship program to include dental education and created an incentive for participation in dental residency programs, which are an important part of the dental safety net that provides care to underserved populations.

- Created the Oral Health Access Supervision program to increase access to a dental home (2010) The Oral Health Access Supervision Program (OHASP) was created by the Ohio General Assembly in 2010. OHASP allows dentists and dental hygienists to reach out into traditionally underserved locations like nursing homes, schools in dental health resource shortage areas, Head Start programs, WIC clinics, and other locations to service populations who may have had difficulty obtaining dental care.

- Protected funding for the adult dental Medicaid program (2003-present) - The ODA regularly works to protect funding for Ohio’s adult dental Medicaid program. Adult dental coverage is optional under Medicaid and Ohio is one of the few states to provide such coverage. There have been several proposals over the years to eliminate Medicaid coverage for adult dental services in Ohio but the ODA has been able to maintain funding for the program through its advocacy efforts. Ohio is one of only a handful of states with dental Medicaid coverage for adults.

- Reinstated the Ohio School-based Fluoride Mouth Rinse Program (2010) - In 2010, the ODA advocated for the reinstatement of the Ohio School-based Fluoride Mouth Rinse Program. The program helps prevent tooth decay and is targeted to elementary schools in communities without adequate fluoride in the drinking water. Once a week, students (with parental consent) swish a 0.2 percent solution of sodium fluoride in their mouths for one minute in order to prevent tooth decay.

**Reforming the Operations of the Ohio State Dental Board**

- Strengthened due process protections for dentists in dental board enforcement actions (2010)
- Created a safe harbor for dentists who do not timely renew a dental license (2010)
- Created a statute of limitations on dental board investigations (2010) - The 128th General Assembly passed legislation to strengthen due process protections for dentists in dental board enforcement actions by creating a supervisory investigative panel to supervise all of the board’s investigations and modifying the process by which the board investigates and disciplines dental professionals. The legislation also creates a statute of limitations on dental board investigations, which limits the time the board may file a complaint in response to a suspected violation. Lastly, the legislation creates a safe harbor for dentists who fail to timely renew a dental license by authorizing retroactive renewal if the licensee files the renewal form along with the licensing fee and penalty within six months of the expiration of the renewal period. Prior to this legislation, licensees who failed to timely renew would have their licenses automatically suspended and be required to file a reinstatement application along with a penalty.
- Limited term lengths for board members to four years (2003)
- Required the board to accept the results of all regional licensure exams (2003)
- Established a five-year reciprocity for dental licensure (2003)

**Promoting Flexibility in Continuing Education**

- Blocked a proposal for mandatory human trafficking CE (2012) - The ODA continues to work to preserve dentists’ flexibility in meeting continuing education requirements. In 2012, the ODA successfully advocated against a proposal to require dentists and all other license holders to complete mandated continuing education training in the recognition and prevention of human trafficking.
• Allowed dentists to obtain up to 15 percent of required CE through practice management (2011) - The ODA persuaded the dental board to allow up to six hours of non-clinical (or practice management) related continuing education to be earned by dentists and hygienists and applied toward the biennial requirement beginning in 2012.

• Eliminated the mandate that dentists complete substance abuse CE (2008)

• Eliminated the mandate that dentists complete infection control CE (2008)

• Allowed dentists to obtain up to 10 percent of required CE through pro bono work (2008)

• Eliminated requirement that at least 25 percent of required CE be directly interactive (2008)

Promoting Office Efficiency

• Permitted EFDAs, CDAs and radiographers to work under general supervision (2014)

• Loosened requirements for dental hygienists to work under general supervision (2014)

• Allowed dentists to supervise up to 4 dental hygienists under direct supervision (2014) - House Bill 463 was passed by the 130th General Assembly to improve access to quality, comprehensive dental care by focusing on delivery system enhancements and workforce development. The bill expanded the role of current dental team members, including hygienists, Expanded Function Dental Auxiliaries (EFDAs), and Certified Dental Assistants (CDAs) to help meet the needs of underserved populations. As a result, EFDAs, CDAs and radiographers are now allowed to work under general supervision. The bill also allows dentists to directly supervise up to 4 dental hygienists (as opposed to 3) and loosens the requirements for dental hygienists to work under general supervision.

• Permitted dental hygienists to administer nitrous oxide under direct supervision (2011)

• Permitted dental assistants and others to monitor nitrous oxide (2011) - In 2011, the ODA’s advocacy team successfully advocated for an amendment to allow dental hygienists to administer nitrous oxide under direct supervision and qualified dental assistants to monitor nitrous oxide.

• Permitted dental hygienists to administer local anesthesia under direct supervision (2006)

• Eliminated the examination requirement for radiographers (2006)

• Eliminated the FBI background check for radiographers (2006)

• Created an EFDA registry for dentist employers (2006)

• Permitted dental assistants with certification to place sealants (2006)

• Permitted dental assistants with certification to polish teeth (2006) - The 126th General Assembly passed legislation to improve access to dental care by focusing on workforce development. Sub. House Bill 143 allows qualified dental hygienists to administer local anesthesia under direct supervision. Further, the bill registers and regulates the practice of EFDAs. Lastly, the bill modifies the dental assistant radiographer regulation in an effort to ease the process for permission to practice by these assistants. The 126th General Assembly also passed House Bill 311, which expands the scope of practice for certified dental assistants and allows qualified assistants to place sealants and polish teeth under direct supervision.

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Cincinnati Dental Society Member Event

Monday, April 11, 2016
University of Cincinnati Medical Center’s
AEGD 2015-2016 Resident’s Table Clinics

Table Clinics:
“All Ceramic vs. Metal Ceramic Crowns” by Dr. Jeff Cronley
“Enamel Microabrasion” by Dr. Jessica Gillis
“Mandibular Positioning Devices for Oral Sleep Apnea” by Dr. Richard Seltenrich
“Surprise presentation” by Drs. McMahon, Dagher, and Hudepohl

Schedule:       Location:
6:15 to 7:00 pm Social      Marriott Kingsgate Conference Center
7:00 to 8:30 pm Presentations 151 Goodman Drive, 45219
513-487-3800

Menu:
Various Appetizers
Cash bar available until 7:30 pm

Supported in part by:
Cincinnati Insurance Co., First Financial Bank,
Stock Yards Bank & Trust, and US Bank

REGISTRATION FORM
CDS Member Event – Monday, April 11, 2016, 6:15 to 8:30 pm - Registration Deadline: April 4, 2016

Dentist Name: ___________________________ Phone #: __________________
Guest/Staff Name(s): ___________________________________________________________________
Number Attending _______ Total $ _______ Check Made Payable to: Cincinnati Dental Society
DISC/MC/VISA Credit Card #: ____________________________ Exp. Date: _______
3 Digit Security Code: _______ Signature: ___________________________________________

Please fax registration form to the Cincinnati Dental Society’s Executive Office, 513-984-3047.

PLEASE NOTE: IF A RESERVATION IS MADE AND NOT HONORED YOU WILL BE RESPONSIBLE FOR THE EVENING’S EXPENSE OF $30 PER PERSON.
How long do I have to keep my dental charts?

The Supreme Court of Ohio recently upheld the constitutionality of the state’s four-year statute of repose in medical and dental malpractice actions. A statute of repose is a provision that sets a time frame in which a legal right extinguishes. In other words, the statute of repose places an effective time limitation on when dental malpractice suits may be filed against a treating dentist. Ohio’s statute of repose bars actions filed more than four years after the date of treatment, except in the case of those patients who are mentally infirm and with minors, in which case the four years begins to run upon emancipation.

Dentists had previously been instructed to retain patient records indefinitely to aid in the defense of a lawsuit. However, this favorable court ruling may help relieve dentists’ record-keeping burden. Dentists are encouraged to obtain guidance from legal counsel and their malpractice insurer prior to the disposal of any patient records and to seek guidance on establishing a new record retention policy. There may be circumstances where a dental office must maintain records for a certain time period; for instance, the retention requirement for a Medicaid records (6 years), insurance audit set by contractual terms or for tax purposes.

...By Nathan DeLong, ODA Director of Legal and Legislative Services

Date: Saturday, May 7, 2016
Time: 9:00 to 11:00 am
Location: CDS Executive Office, 9200 Montgomery Road, 45242

Coffee and Donuts - Compliments of CDS

Cost: Boxes without X-Rays, first five (5) standard boxes are at no charge. Additional standard boxes - $8 each. Boxes with X-rays, $20 per standard box.

YES, any paper product, staples, paper clips, rubber bands, hanging file folders, 3-ring binders and binder clips. NO, plastic prescription bottles, plastic pop bottles or glass.

What if I am unable to attend? Simply contact Jeff Bush with Shred-it and schedule a time for pick-up to take advantage of the special pricing for CDS members only. Jeff can be reached at (513) 777-3327 or jeffscottbush@shredit.com.

Please plan to take your boxes with you. Reserve Your Spot Today! Deadline is April 29, 2016!

May 7, 2016 Shredding Event - Fax: 513-984-3047

Name: ________________________________ Phone: ____________________
# of boxes you plan to bring:______________
# of boxes with x-rays you plan to bring:______________ Looking forward to seeing you!!!
Cincinnati Dental Society’s Member Event - May 9, 2016

“The Really Are Out to Get Me! – How Do I Keep It Safe?”
Speaker: Steve Pollack

Sponsored in Part by: Cincinnati Insurance Co., First Financial Bank, Stock Yards Bank & Trust, and US Bank

PRESENTATION AND WHAT YOU WILL LEARN

- Brief history of Steve Pollack and why he does what he does.
- Brief history of the origins of ComputerXpress.
- Evolution of the small business network.
- Evolution of threats to the network.
- Evolution of data backup technologies.
- General Protection Strategies.
- Specific Data and Network Protection Tactics.

There will be plenty of time for questions after Steve summarizes what you learned from his presentation.

Disclaimer: Given the sophistication and resources that hackers have available, there can never be a fool proof way to keep your data private has become apparent from the high level hacks that have occurred. That said your business would have to be targeted directly, which is highly unlikely. It is imperative that small businesses employ the protection strategies that protect against the most likely threats and that is what this presentation is about.

Date: Monday, May 9, 2016
CE Credit: One (1)

Schedule: 6:15 to 7:00 pm - Social Hour and Appetizers *** 7:00 to 8:00 pm - Program

Cost: Complimentary for CDS Members (As part of their membership dues.) Guest/Staff of CDS Member, $30 each.

REGISTRATION FORM

CDS Member Event – Monday, May 9, 2016, 6:15 – 8:00 pm *** Registration Deadline: May 4, 2016
Cancellation policy: No refunds if cancelled after May 4, 2016

Dentist: ____________________________ Guest/Staff Name: ____________________________
Phone Number: ____________________________ Number Attending: ____________ Total $: ____________________________
Check Made Payable to: Cincinnati Dental Society
DISC/MC/VISA Credit Card #: ____________________________ Exp. Date: ____________ SSC: ____________
Signature: ____________________________ Billing Address Zip Code: ____________________________

Please fax registration form to the Cincinnati Dental Society’s Executive Office, 513-984-3047.

CDS MEMBERS PLEASE NOTE: IF A RESERVATION IS MADE AND NOT HONORED YOU WILL BE RESPONSIBLE FOR THE EVENING’S EXPENSE OF $30 PER PERSON.
Members Ring In!

Dear Friends:

A mutual friend of ours has quite the accomplishment. On April 29, 2016, Robert E. Hamilton, DDS, MBA, will be inducted into The Ohio Military Hall of Fame, in Columbus, OH. This is for Veteran’s who received medals of valor while serving in the U.S. Armed Forces.

Congratulations for everything!

Roger M. Higley, DDS

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Sat. 8am-3pm
2016 Calendar of Events

APRIL

Meeting

April 4, 2016: Council Meeting begins at 7:00 p.m. Members who wish to attend should contact Vicki Nixon at 984-3222 or submit your topic/issue via email: vicki@cincinnatidental.org.

April 18, 2016: Program Committee meeting at 6:30 pm at the Executive Office.

CDS Member Events

April 11, 2016: Table clinics with University of Cincinnati Medical Center's AEGD 2015-2016 Residents. Additional information on page 14.

Continuing Education

April 22, 2016: “Practical Update in Pediatric Dentistry” & “Successful Encounters with Kids” by Michael E. Ignelzi, D.D.S., PhD.

Location: Sharonville Convention Center, 11355 Chester Road, 513-771-7744

Schedule: 8:00 a.m. Registration ** 8:30 a.m. Program


CE Credits: 6.5 CE Credits

Course Description - Morning

This fast-paced and informative course features timely and practical information for any practice that treats children. This course will focus on restorative treatments, pulp therapy, and trauma in primary and young permanent teeth. Tooth colored dental materials including glass ionomer cements, resin-modified glass ionomer cements, composites and zirconia crowns have revolutionized restorative care for children. We review the advantages, disadvantages, and indications for each material so you can select the best material for any clinical situation. Much has changed in recent years regarding pulp therapy for primary and young permanent teeth. We review the indications, and provide step-by-step instructions on how to complete indirect pulp caps, pulpotomies, and pulpectomies. We discuss how to manage a variety of traumatic injuries to primary and young permanent teeth including concussions, luxations, complicated and uncomplicated fractures and avulsions.

Course Objectives - Morning

At the end of the course participants will know:

1. The most appropriate restorative material for any clinical situation.
2. How to manage primary and young permanent teeth that require pulp therapy.
3. How to manage primary and young permanent teeth that have been traumatized.

Course Description - Afternoon

This course will focus on the most contemporary and effective behavior management techniques used to promote good behavior in the dental setting, as well as strategies to enlist the cooperation and support of parents in the use of these techniques. We will increase your comfort level when treating children by providing you with specific solutions to commonly encountered problems.

Course Objectives - Afternoon

At the end of the course participants will know:

1. How to use the most contemporary and effective behavior management techniques to promote good behavior in the dental setting.
2. How to enlist the cooperation and support of parents when using these techniques.
3. How to protect the practice from liability that may result from the improper use of these techniques.

About the Speaker:

Dr. Ignelzi received his D.D.S., Certificate in Pediatric Dentistry and Ph.D. in Biochemistry and Biophysics from the University of North Carolina at Chapel Hill. Dr. Ignelzi received his Certificate in Orthodontics and Dentofacial Orthopedics from the University of Michigan. Dr. Ignelzi is currently engaged in full time private practice limited to orthodontics and pediatric dentistry in Greensboro, North Carolina. He is an Adjunct Associate Professor in the Department of Pediatric Dentistry at the University of North Carolina, School of Dentistry where he serves as Course Director of the practice management course for pediatric dentistry graduate students. He is a Diplomate of the American board of Pediatric Dentistry and a Fellow in the American College of Dentists. From 1995-2006, Dr. Ignelzi served as a full time faculty member in the Department of Orthodontics and Pediatric Dentistry at the University of Michigan School of Dentistry where he taught in the clinics, lectured, and treated patients in the dental faculty practice. Dr. Ignelzi enjoyed 19 consecutive years of funding by the National Institutes of Health. He has published over 75 scientific articles, abstracts, and book chapters and has made over 180 presentations to national and international audiences on orthodontics and pediatric dentistry.

Dr. Ignelzi is the recipient of the Charles Craig Award, a national teaching award given by the dental honor society Omicron Kappa Upsilon. Fourteen of his students have received national or international recognition for their work. Dr. Ignelzi is the recipient of the Merle C. Hunter Distinguished Service Award given by the American Academy of Pediatric Dentistry. Dr. Ignelzi has served as Chair of the American Academy of Pediatric Dentistry’s Task Force on Sedation, Council on Scientific Affairs, Council on Continuing Education, Scientific Program Committee and New Pediatric Dentist Committee. Dr. Ignelzi has been quoted in dozens of newspapers and blogs as well as Parents magazine, Redbook, American Baby, Prevention, Working Mother magazine, and Contemporary Oral Hygiene. He is a national media spokesperson for the American Academy of Pediatric Dentistry, a consultant to the American Dental Association's Council on Dental Practice, and a former member of the American Academy of Pediatrics' Bright Futures Early Childhood Expert Panel. Dr. Ignelzi is a Featured Seminar Series Speaker for the American Dental Association. Dr. Ignelzi helped to develop, and taught, the Oral Clinical Exam Review Course designed for pediatric dentists, and served as Course Director and taught the Comprehensive Review of Pediatric Dentistry for the General Practitioner course, both of which are sponsored by the American Academy of Pediatric Dentistry.

April 22, 2016

Full Series Registration and Cancellation Deadline: April 15, 2016

Dentist: ___________________________ Phone: ___________________________

Staff Names: __________________________________________________________

Fees: $85 for first employee, $65 each thereafter

Check Made Payable To: Cincinnati Dental Society

DISC/MC/VISA Credit Card #: ___________________________ Exp. Date: __________

3 Digit Security Code: ______________ Signature: ____________________________
2016 Calendar of Events

Individual Course Registration and Cancellation Deadline: April 15, 2016

Dentist: _______________________________ Phone: _______________________________

Staff Names: ________________________________________________________________

Fees: CDS and Associate Member: $330, Non-Member: $500

Staff: $85 for first employee, $65 each thereafter

Check Made Payable To: Cincinnati Dental Society

DISC/MC/VISA Credit Card #: ______________________________ Exp. Date: _________

3 Digit Security Code: __________ Signature: ________________________________

Luncheon Policy:  

Full Series Registrants – If a reservation is made and not honored or cancelled by the Friday before the course you will be invoiced $35 to help cover the cost of the meal for the day.

Individual Course Registrants – Necessary arrangements will be made for your attendance.

MAY

Meetings

May 2, 2016:  Finance Committee meeting at 6:30 pm at the Executive Office.

May 7, 2016:  Annual shredding event from 9 to 11 am on Saturday at the CDS Executive Office. Additional information on page 15.

May 16, 2016: Membership Committee meeting at 6:30 pm at the Executive Office.

May 19, 2016: First of two new member events, specifically for 2015 new members and 2016 first quarter new members. Personal invitations will be sent.

May 23, 2016:  CDS’s Oral Health Foundation Board meeting at 6:30 pm at the Executive Office.

CDS Member Event

May 9, 2016:  “They Really Art Out to Get Me! - How Do I Keep It Safe?” by Steve Pollak with Computer Xpress will be held at a new venue for us, the Centennial Barn on Compton Road. Additional information on page 16.

Continuing Education

May 20, 2016:  “Oral Pathology: Helping You Guard Your Galaxy”, co-sponsored by the American Academy of Oral and Maxillofacial Pathology and the Cincinnati Dental Society, is being held at the Westin Cincinnati. Additional information on page 27.

JUNE

Meeting

June 6, 2016:  Council Meeting begins at 7:00 p.m. Members who wish to attend should contact Vicki Nixon at 984-3222 or submit your topic/issue via email: vicki@cincinnatidental.org.

Members can begin paying for their 2017 membership dues by participating in the ODA Installment Dues Plan. Beginning with April, your tripartite dues will be divided into 8 monthly payments. This will help ease the burden at the end of the year when multiple items come due at the same time. Read the information listed below carefully. If you have any questions, please contact our office (984-3443) or Karli Hill at the ODA. She can be reached at 1-800-282-1526.

---

**2017**

**Acknowledgement of Enrollment in Installment Dues Billing**

— payments to be made in 2016 —

I, ____________________________________________, hereby acknowledge that I am enrolling in the 2016 installment dues program which will pre-pay my ADA, ODA and local dental society dues for 2017. The total amount of my dues will be an estimate based on my 2016 tripartite dues rate. My dues will be charged on an evenly spaced billing cycle, starting in April 2016, resulting in 8 payments, and concluding in November. My final dues payment in November will be adjusted if there was a change to the dues rates for 2017 since I am pre-paying my 2017 dues based on my 2016 tripartite dues rate.

**Payment Method**

☐ I would like my installments directly withdrawn from my checking account each month. I authorize the Ohio Dental Association to debit my account as outlined above, and I have enclosed a voided check. I understand that it is my responsibility to notify the ODA if I change my information. Any charges that come back denied will be charged a $35 fee payable immediately.

☐ I would like my credit card to be automatically charged each month. I authorize the Ohio Dental Association to keep my signature on file and to be charged as outlined above. I understand that it is my responsibility to notify the ODA if I change my charge information. Any charges that come back denied will be charged a $35 fee payable immediately.

☐ I would like to be billed each month and pay by check. I understand that returned checks will be charged a $35 fee, which will appear on the next month’s bill.

**Credit Card Information:**

☐ Visa ☐ Master Card ☐ American Express

CC#: __________________________ Exp. Date ________

Name on Card: ___________________________________

Credit Card Billing Address:

______________________________________________
______________________________________________
______________________________________________

Signature: ______________________________________

Date: _______________________________________

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Krista.Porter@BankatFirst.com
513.603.4038
The Cincinnati Dental Society’s 2-Hour Radiography Update Sessions

Instructor: Debbie Odum, CDA

These 2-hour review sessions are designed to give a brief overview of fundamental concepts in dental radiology. Emphasis of the course will be proper registration and inspection of radiology equipment. They meet the Ohio State Dental Board’s biennial certificate renewal requirements. Radiology certificates will expire as of December 31, 2016, so plan to attend one of these two sessions in order to keep your certificate current.

2 Options Available  CE Credits: Two (2) Hours

Option One:
Date: Thursday, May 12, 2016
Time: 6:15 pm Registration, 6:30 to 8:30 pm Program
Location: *Procter & Gamble Business Center, 8700 Mason Montgomery Road, Mason, OH 45040
Food: Light refreshments, compliments of Procter & Gamble

*Note: Complimentary Parking. Enter through main front door. Please bring driver’s license to the course. ID is required to enter building.

Option Two:
Date: Friday, May 13, 2016
Time: 8:30 am Registration, 9 to 11:00 am Program
Location: Scarlet Oaks Instructional Resource Center on Scarlet Oaks Campus, 300 Scarlet Oaks Drive, Cincinnati, OH 45241
Food: Light refreshments, compliments of Procter & Gamble

Fees: $70 for CDS Members (Includes Associate Members)
$85 for ADA Members and $100 for Non-Members

PLEASE DIRECT ALL QUESTIONS TO THE CINCINNATI DENTAL SOCIETY, NOT TO P&G OR SCARLET OAKS – (513) 984-3443 OR FRONTDESK@CINCINNATIDENTAL.ORG.

Additional Information on Back
The Cincinnati Dental Society’s
2-Hour Radiography Update Sessions

About the Speaker:
Debbie Odum is a CDA and has been in dentistry for over 35 years having worked as a chair-side assistant in Ohio and Arkansas, and The College of Dentistry at The Ohio State University. After 25 years, Debbie is retired as a dental assisting instructor from the Fort Hayes Metropolitan Education Center with the Columbus City Schools. She was honored with “teacher of the year” in 1991, and has judged and chaired many local, state, and national dental assisting competitions.

*The Cincinnati Dental Society is an ADA CERP Recognized Provider approved by the Ohio Dental Association.*

**REGISTRATION FORM for May 12 OR May 13, 2016**
**Deadline to Register May 6, 2016**

*Cancellation Policy: No refunds if cancelled after May 6, 2016*

Date (Please check one option): ______ May 12, 2016 ______ May 13, 2016

Name(s): ________________________________________________________________

______________________________________________________________

Dentist Name: __________________________________________________________

$70 for CDS Members (Includes Associate Members)
$85 for ADA Members and $100 for Non-Members

Make check payable to: *Cincinnati Dental Society*

Mail this form to: *9200 Montgomery Rd., Suite 21-A, Cincinnati, OH 45242*

Credit Card Information: #__________________________

Exp. Date: ______________ Security Code: ______________________

Name on Card: ___________________________ (Discover, MasterCard or Visa) (Please circle one)

If personal card, please provide your complete address: ________________________________

________________________________________

________________________________________
Monday, June 20, 2016
Four Bridges Country Club
8300 Four Bridges Dr. • Middletown, OH
513-759-4620

11:30 am  Registration
12 Noon  Grilled Lunch
1:00 pm  Shot Gun Start
5:30 pm  Happy Hour/Reception
6:30 pm  Program

Cost per Person: $140, includes Green Fees, Cart, Golf Shirt to Fit, Grilled Lunch, Beer and Snacks on Course, 2 Drink Tickets at Happy Hour, and Heavy Appetizers.

Celebrity Guest Appearances ** Silent Auction ** Golf Package Raffle ** Raffle Prizes and More

Reservations must be made and payment received by June 10, 2016. No Exceptions!
If you must cancel, no refunds will be given after June 10, 2016.

Please send registration form to:  CDS’s Oral Health Foundation,
9200 Montgomery Rd., #21-A, Cincinnati, OH 45242

RESERVATION FORM AND PAYMENT DUE NO LATER THAN June 10, 2016

Name _____________________________ Phone # ___________________________

Members in Foursome:
Clearly Print Name Please Circle One

Name _____________________________ Shirt Size XXL XL L M S
Name _____________________________ Shirt Size XXL XL L M S
Name _____________________________ Shirt Size XXL XL L M S
Name _____________________________ Shirt Size XXL XL L M S

Proceeds to benefit the Cincinnati Dental Society’s Oral Health Foundation and The Bootsy Collins Foundation’s Kyle Willis Oral Care Program, which was chosen by the CDS’s Oral Health Foundations Board of Trustees. Patty became involved with the Kyle Willis Oral Care Program and their efforts in 2014. We want to honor Patty’s passion of helping others in need and educating the community on the importance of maintaining good oral health.
SPONSORSHIP LEVELS

THE MASTERS – 2 Available, 1 Remaining - $1,500 each

Beverage Cart Sponsor Includes: 4 Golfers, 5 Golf Shirts, 1 Company Representative in Beverage Cart with Company Name on Cart, Recognition at Reception, in Bulletin and on Sponsor Board.

Committed: Cincinnati Insurance Company

THE U.S. OPEN – 3 Available - $1,100 each

Lunch Sponsor Includes: 2 Golfers, 2 Golf Shirts, Company Name on 4’ X 2” Banner, Recognition at Reception, in Bulletin and on Sponsor Board.

THE OPEN CHAMPIONSHIP – Unlimited Availability - $850 each

Hole Sponsor Includes: 2 Golfers, 2 Golf Shirts, Hole Sign with Company Logo, Recognition at Reception, in Bulletin and on Sponsor Board.

THE PGA CHAMPIONSHIP – 3 Available - $500 each

Happy Hour Sponsor Includes: Company Name on 4’ X 2’ Banner, Recognition at Reception, in Bulletin and on Sponsor Board.

THE RYDER CUP – Not Available

Snack Sponsor: Gordon Food Service, Mason Location

TEE SPONSOR – Unlimited Availability - $250

Includes: Hole Sign with Company Logo, Recognition at Reception, in Bulletin and on Sponsor Board.

CIGAR SPONSOR – Not Available

Montgomery Inn

HOLE-IN-ONE – Not Available

Sponsor: Midwest Payment Processing

IN MEMORY OF – Unlimited - $50 each

Memorialize Loved One with Name at Event.
Oral Pathology: Helping You Guard Your Galaxy
May 20, 2016

American Academy of Oral & Maxillofacial Pathology
and
Cincinnati Dental Society

Join us for a rare opportunity to learn from some of the world’s leading oral & maxillofacial pathologists right here in Cincinnati!

**Dr. Mark Lingen** Will provide an update on oral precancer and cancer, including the emerging role of HPV and the plethora of oral cancer screening and diagnostic devices introduced to the profession in recent years.

**Dr. Brad Neville** Will provide a review of the features of a variety of common and uncommon radiographic lesions of the jaws that can produce a calcified or partially calcified appearance.

**Dr. John Kalmar** Will provide an update on the diagnosis and management of oral ulcers and blisters, from common canker sores to viral disease to immune-mediated disorders.

**Dr. Steven Vincent** Will present a variety of bone and soft tissue lesions in a case discussion format that simulates actual patient encounters in the dental office.

Location: Westin Cincinnati, 21 E. 5th Street, Cincinnati, OH 45202
(513) 621-7700

Time: Registration Begins at 7:30 am with a continental breakfast.
Program Begins at 8:30 am
Lunch from Noon to 1:00 pm
Program Ends at 3:30 pm

Fee/Person: $175, includes continental breakfast and lunch
Fee/Staff: $75 for first person, $60 for each additional staff members, includes continental breakfast and lunch.

Registration Deadline: May 6, 2016
Cancellation Policy: No Refunds after May 6, 2016

CE Units: (5) Five

Dentist: __________________________________________________________________________________________
Guest/Staff Name: ___________________________________________________________________________________
Phone Number: ________________________ Number Attending: ________________________ Total $: ______________________

Check Made Payable To: Cincinnati Dental Society

DISC/MC/VISA Credit Card #: __________________________ Exp. Date: ____________ SSC: ____________

Signature: _________________________________________________________________________________________

Billing Address ____________________________________________ Zip Code: ______________________

Please fax registration form to the Cincinnati Dental Society’s Executive Office, 513-984-3047.
Midlevel dental providers in Ohio ... Why not?

by Thomas Paumier, DDS - ODA Past President

With the support of the Kellogg Foundation, Universal Health Care Action Network (UHCAN) Ohio and the Ohio Dental Hygiene Association, State Sen. Peggy Lehner will be introducing a bill that would allow mid-level dental providers in Ohio. Advocates state these dental therapists would help solve the access to care problem in areas of the state with the greatest need. Proponents claim these minimally trained auxiliaries would reduce costs for the care provided. They claim by having dental therapists treat “routine” restorative, surgical and preventive procedures it will free the dentist to do more complex treatment and lead to efficiencies that will reduce costs. Since it has worked in medicine with nurse practitioners (NPs) and physician assistants (PAs) it should work in dentistry. Additionally, since the Commission on Dental Accreditation (CODA) is developing standards for dental therapy educational programs, proponents infer this validates the need and credibility of these practitioners.

This all sounds like a reasonable solution to a long demonstrated need, and an uninformed person might just be persuaded to endorse such a scheme. In fact Minnesota has passed legislation, developed programs and has dental therapists working in the state. Alaska has therapists practicing in Native American federal territories. A close look at the limited data available in these states demonstrate that the “silver bullet” solution does not live up to the hype of solving the access to care problem. The limited scope of care dental therapists are able to provide is not adequate to meet the needs of those who have not seen a dentist on a regular basis. Those most in need routinely require more complex care and often have complicated health issues, and only a dentist is qualified to provide their care. The Minnesota legislature authorized dental therapists in 2009. According to the most recent available data, 32 therapists have been licensed, with most working only part time, equating to only seven full time equivalents (FTEs). The majority of therapists practicing are in the greater Minneapolis/St. Paul area ... Certainly not the area of greatest need in Minnesota. The number of graduates for the therapist program has steadily declined, with only three granted licenses in 2014. So why is this the case, and why, as dentists, should we vocally advocate against midlevel providers?

Proponents would claim that it is simply a “turf” issue and dentists see a potential loss of income if there is another provider who can diagnose, treat and bill for preventive, restorative and surgical procedures. Seems like an intuitive and logical deduction for those with cursory knowledge of the dental marketplace and the economics of dental care delivery. In reality, for the average dentist, dental therapists would have little economic impact. Most patients, if given the choice, would seek care from a dentist who can provide comprehensive care and has a minimum of eight years post high school education. Not a minimally trained “technician” who has a high school degree plus three years of instruction in dental therapy. However, for a practice who takes a large percentage of Medicaid patients the consequence of a dental therapist “competing” for patients could be devastating. Reimbursements for Medicaid in Ohio equate to about 37 percent of an average fee. When a therapist “cherry picks” the most often utilized services such as exams, radiographs, cleanings, fluoride and routine restorative procedures, and leaves only the more “complex” needs for the dentist, it may lead to financial collapse of the Medicaid practice. A dentist can provide these routine services very efficiently and in a brief appointment while also doing the more involved care. Loss of the routine procedures and income, with fees for complex procedures not high enough to subsidize these lost services could lead to the dentist either dropping Medic-
aid completely or simply moving from these isolated areas of need. This very real scenario would lead to less access for those most in need ... an unintended and tragic consequence of a misguided attempt for improvement.

So why won’t the dental therapist lead to cost savings and less expensive care? Anyone who has set up a private dental practice or a dental clinic knows the enormous investment to equip an office. This is true regardless of the scope of services provided. While a therapist may be compensated at a level lower than a dentist, the overhead for equipment, supplies, staff, rent, utilities, etc. remains the same. With the lowest fee services provided by therapists not subsidized by higher fee complex services, a therapist-run practice is not economically tenable. Moreover, the fees for the therapist-provided services are reported to be equivalent to those of a dentist, so the patients and payers realize no savings. So, if a dentist cannot make the economics of running a dental practice work in these rural or underserved areas, how will it be possible for a therapist to do so?

Why might the therapists in Minnesota not be utilizing their newly learned skills and why are the majority of those who are working not in the rural areas of greatest need? And why are fewer future therapists applying to therapy school? The economics and return on investment simply do not work. As the saying goes, “follow the money.” The cost of establishing an educational program, tuition and underutilization all contribute to the failure. The average dentist may think “well, so what.” The reason we don’t want to see this misguided effort become established in Ohio is it is a diversion of very limited resources that could be directed to proven solutions.

So what are some of those proven solutions and how is organized dentistry addressing the access need? The simplest, most proven solution is appropriate Medicaid funding to reimbursement at 65-70 percent of average fees. Data shows this level of funding increases Medicaid utilization to the same levels of those with private insurance. This investment with reasonable administrative reform to the Medicaid system would encourage more dentists to become providers and enable patients to access comprehensive care from an appropriately educated professional. The OPTIONS program and GKAS both help those in need and the expansion of duties for dental assistants, EFDA’s and hygienists in recently passed HB 463 have led to efficiencies and expanded access. In addition, the Ohio Dentist Loan Repayment Program funding has doubled, enabling more dentists to practice in underserved areas and reduce their enormous debt burden.

Finally, the fact CODA is developing standards for dental therapy programs is not an endorsement of need, or legitimation of the training. It is a reaction to state legislatures authorizing therapist practitioners and the need to establish minimal training requirements for educational programs. The comparison to medical midlevel providers is not credible as PAs and NPs have bachelor’s and master’s degree level training. The simplest, most routine surgical procedures in medicine are never performed by these midlevel providers. Why should dentistry be the exception?

It is our obligation to the profession and our patients to educate policy makers and the public of the reasons why dental therapists are not a solution to the access problem, and may potentially exacerbate the need. It most certainly will divert precious resources from proven solutions and will establish substandard minimal care for those most in need. The citizens of Ohio deserve better!

Dr. Paumier may be reached at tmpdent@gmail.com.

Reprinted with permission from the ODA Today.
Thinking About Retirement?

Dr. Ronald Spritzer recently transitioned his Sharonville, Ohio practice to Dr. Scott Malovich. Practice Impact would like to congratulate both doctors on a successful transition!

5071 Forest Drive, Suite A, New Albany, Ohio 43054

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LEFT TO RIGHT:
Robert C. Scroggins, JD, CPA, CHBC; Luke R. Trenz, CPA;
Paul R. Trenz, MS-Tax, CPA, CHBC; Mark D. Scroggins, MSBA, CPA, CHBC
What a Turnout!

Cincinnati was represented extremely well at this year’s ODA Leadership Institute. As usual the event was a great success! The breakout sessions were again informative and pertinent to the dental profession; “Where’s the Evidence? Oral Health & Prevention in Aging Adults”, “Current Issues in Legal, Regulatory, and Risk Management Compliance”, and “Buying, Starting, or Expanding – What to Expect and What to Avoid in our Current Market Place.”

And you should be proud of your Society! We received two awards; the 2015 Membership Award Program for Success, Best Recruitment Effort, Large Component, and 2015 Membership Award Program for Success for our “Get to Know the Cincinnati Dental Society” annual event. Kudos to our Membership Committee, Vicki and Sasha who are instrumental in recruiting and maintaining our membership as well as developing the “Get to Know the Cincinnati Dental Society” event each year!

The keynote speaker was Dave Weber. He spoke on the 12 X’s of Success for TODAY’S Leader. They are:

1. The best way to predict the future is to create it.
2. We see what we expect to see. We hear what we expect to hear.
3. Don’t let the good things rob you of the best things.
4. Attitude is contagious. Is yours worth catching?
6. Cynicism is cancer of the attitude.
7. The opposite of courage is conformity.
8. There is no traffic jam on the extra mile.
9. The quack attack.
10. Every job is a self-portrait of the person who did it.
11. Exhibit an attitude of confidence.
12. Extend a helping hand.

Dave Weber is an enthusiastic and engaging speaker who was able to keep the attention of the audience by his dynamic speaking methods. The good news is that for those who were unable to attend the ODA Leadership Institute there will be a chance to see Dave in action. He will be in Cincinnati on October 7, 2016 presenting “Some Days You’re the Pigeon, Some Days the Statute!”. This would be an excellent course for your entire dental team. So don’t delay, visit our website and register! Or call Sasha at 984-3443. She will be more than happy to assist you.

Members in Attendance: (Drs.) John Bennet, Jr., Tim Bennet, Ken Brandt, Mark Bronson, Manny Chopra, Joe Crowley, Veronica Glogowski, Mary Ann Hanlon, Chris Heck, Bert Jacob, Steve Johnson, Dan Kelley, Ruchika Khetarpal, Sulbha Midha, Elizabeth Mueller, Dennis Murphy, Tom Perrino, Mike Schaeffer, and Wayne Wauligman.
We had an amazing turn out to our March 14th Member Event at Eddie Merlot’s. The room was packed full of eager dentists, hygienists, EFDA’s, and dental assistants. Fifteen out of 80 people in attendance were dental team members. Drs. Young Jin, Marvin Kaplan, Alexis Mai, Elizabeth Mueller, Don Murdock, Ron Solomon, and Alan Weinstein were among the dentists who brought their staff.

Dr. Weinstein provided an evidenced-based restorative dentistry material and technique update, as well as rationale for choosing proper conservative procedures to not only assure clinical success, but to thrive during the challenge of this economic and insurance driven change.

We appreciate the support of our sponsors; Cincinnati Insurance Co., First Financial Bank, Stock Yards Bank & Trust, and US Bank.

Our next CDS Member Event is scheduled for Monday, April 11, 2016 with the University of Cincinnati Medical Center’s AEGD 2015-2016 Residents. They, along with Drs. Dagher and Hudepohl, will be conducting their table clinics at Marriott Kingsgate Conference Center. Don’t forget, this event is part of your membership dues and is complimentary to all CDS member. Members wishing to bring a guest may do so at $30 per person.
Fifth Annual Lighthouse Community Oral Health Program

Headed by Dr. Becky Hayden, the event took place at the Lighthouse Community School on Thursday, February 4, 2016 during National Dental Health Month. Patty Collins, Aunt of Kyle Willis and wife of Bootsy Collins, began the event telling the students about how her nephew died of a dental infection four years ago. She reinforced the importance of having a dental home and visiting the dentist twice a year. Immediately following, Dr. Hayden gave a brief overview of oral health, what bad oral health looks like and how it can affect your entire body. Students then proceeded to three different work stations; nutrition, flossing and brushing, and bad oral habits. Working with the school nurse, Dr. Hayden identified five students that needed immediate dental care. They were seen at the Crest Smile Shoppe, which we thank tremendously for working with us on this event. This is also their fifth year as our partner.
“Coronal Polishing for Certified Dental Assistants”

and

“Nitrous Oxide Course for Certified Dental Assistants”

Sponsored by: UC Blue Ash College, Dental Hygiene Program

Coronal Polishing for CDA’s will be presented by Mary Kaye Scaramucci, RDH and Cindy Leverich, RDH on Friday, May 20, 2016. The fee is $375.00.

Nitrous Oxide Course for CDA’s will be presented by Dr. Jerome McMahon on Saturday, May 21, 2016. The fee is $200.00.

ADDITIONAL INFORMATION AND REGISTRATION FORMS CAN BE OBTAINED DIRECTLY FROM THE UC BLUE ASH COLLEGE, DENTAL HYGIENE PROGRAM, BY CONTACTING BIZ MCCLURE AT MCCLUREA@UCMAIL.UC.EDU OR OUR OFFICE AT FRONTDESK@CINCINNATIDENTAL.ORG.

All questions regarding these two courses should be directed to Biz McClure at mcclurea@ucmail.uc.edu. Please do not contact the Cincinnati Dental Society. We are providing this information to you as a member service. We have not been involved in the planning process.

Thank you!
Lots of Work – Lots of Fun!

Scouting for continuing education speakers takes a lot of work, and we are happy to report that between the Chicago Mid-Winter and Atlanta Hinman meetings we are in good shape for the next few years. Thanks to Dr. Glen Meyer and Dr. Dennis Murphy, Program Committee members, who worked on our behalf in Chicago. Dr. Ken Brandt, Dr. Veronica Glogowski, Dr. Wayne Wauligman (technically not on the Program Committee, but eager to assist), and Vicki Nixon were in Atlanta “rocking and rolling.” Yes, besides critiquing the speakers, networking with other meeting planners, and jotting down notes, there was time for some fun!

On Thursday evening of the Atlanta Hinman meeting, there was a Keynote Session featuring Captain Richard Phillips. Richard Phillips is an American merchant mariner and author who served as captain of the MV Maersk Alabama during its hijacking by Somali pirates in April 2009. What a remarkable story! After the Keynote Session, Hinman speakers and scouts were invited to a black tie affair. This year it was at the Delta Museum. Incredible! Dr. Wauligman, as organized as he is, completely forgot the most important part of his tux, the jacket and pants. Not feeling comfortable going to the black tie affair not wearing a tux, he at least wore his cumber bun at the Keynote Session.

The young at heart had a blast at the “Dancing in the Dome” event on Friday night. Now, they look like they’re having fun!

So, thanks to all for taking time from their busy schedules to scout at two of the most well respected meetings in the US!

Hard at work...

On January 25, 2016 the Ohio Dental Association conducted a “Recruitment and Retention Workshop” for our Membership Committee and members of Council. Suzanne Payne-Brooks and Karli Hill, with the ODA presented retention rates of the ADA, ODA and component societies. The Cincinnati Dental Society has the highest retention rate of the large component societies, which are: Cincinnati, Columbus, and Cleveland. Helpful tips were provided on how to conduct follow-up calls to members who have not renewed their membership, and the benefits of joining organized dentistry were reviewed. Members in attendance were: (Drs.) Andy Dorr, Rob Ghering, Chris Heck, Dan Kelley, Ruchika Khetarpal, Dennis Murphy, Bryan Osterday, and Matt Parker. Representing CDS was Vicki Nixon.
Welcome New Members!

Christi L. Lahey, D.D.S. – General Dentist
Practice: Unknown
Graduated: 2014 from The Ohio State University

Cynthia A. Ledermeier, D.D.S. – General Dentist
Practice: 391 Northside Drive, Batesville, IN 47006
(812) 934-3651
Graduated: 2015 from The Ohio State University

Hossein Aram, D.M.D. – General Dentist
Practice: Unknown
Graduated: 2011 from Boston University

Welcome Back!

Robert T. Bertsch, D.M.D. – General Dentist
Practice: 3197 Linwood Avenue, Cincinnati, OH 45208 (513) 871-2852
Graduated: 1982 from Case Western Reserve University

Chris Omeltschenko, D.D.S. – General Dentist
Practice: 6560 Colerain Avenue, Cincinnati, OH 45239 (513) 245-2200
Graduated: 2000 from The Ohio State University

Condolences

Our deepest sympathy goes out to Dr. Fred Hill on the recent passing of his mother, Catharine. Dr. Hill has fond memories of his parents. His father, who passed away in 1990, joined the Cincinnati Dental Society when Dr. Hill was only nine months old. Dr. Hill attended his first dental meeting when he was only 10. He, his family, and friends will miss them tremendously.

Thomas J. Perrino, D.D.S., J.D.: Now available for drafting and/or review of all dental related contracts including but not limited to: Asset Purchase Agreements; Associateship Agreements; Employment Contracts, etc. Also drafting of Estate Planning documents: Wills, Trusts, POA, HPOA, HIPAA release documents, etc.
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