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## Cincinnati Dental Society Bulletin

### January 2019

#### Volume 88 Number 1

**Email:** CDS@cincinnatidental.org  
**Website:** www.cincinnatidental.org

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**Publisher:** American Association of Dental Editors  
**Published:** January, April, July and October by Cincinnati Dental Society, 9200 Montgomery Road, Suite 21A, Cincinnati Ohio 45242.  
**Deadline:** Phone (513) 984-3222.  
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First off, thank you. What an honor to be able to do this and I would like to thank the Cincinnati Dental Society and its membership, my colleagues and especially Vicki for this great honor and privilege to serve. Thank you to my lovely wife Danielle, my parents Dr. Lowell Heck and Martha Heck for being here tonight, and my office team. I wouldn’t and couldn’t be up here without your love, your time, your dedication and your support.

I also would like to thank Bert Jacob for installing the officers this evening, and for nudging me to get involved in organized dentistry. When I was a resident at the University Hospital’s AEGD Program, Bert was one of the attendees. Not only was Bert a great mentor, he noted my participation in student government during my time in dental school and nominated me for a council position. That was about 7 years ago, and for some reason or another, I just kept showing up to meetings!

Despite growing up in the profession with my father and mother practicing north of Dayton, truthfully, I knew relatively little about what a dental society and a state association actually did. That changed those first couple council meetings, and even though I really had no idea what was going on, or who anyone was, I simply felt like it was the right thing to do, especially not being from the immediate area. Since then, my knowledge base has grown, I have made lifelong friends, met more people than I can count but most importantly, being involved has allowed me to know my colleagues, learn, grow, be informed and adapt to our ever-changing world. I’m simply a better person, a better dentist and a better friend by participating in organized dentistry. That’s the true value of membership. I was able to purchase a wonderful dental practice at the perfect time because a member who was looking to sell his practice reached out to me at this very event 4 years ago. That would not have happened if I was not a member of organized dentistry.

Dentistry is always changing, and we must continue to adapt. As many of you know we are consistently facing the uphill battle of retaining current membership and gaining new members, especially young dentists and those in corporate dentistry. The CDS and the ODA provide so much opportunity and benefits, but despite our best efforts, there’s still a disconnect with non-members as to the true value of membership in organized dentistry. There’s a growing contingent that believes we have lost focus, or the Tripartite doesn’t support the traditional practice model as much as it should. I adamantly disagree and will do my best to dive into our local component non-renews and new dentists and figure out why everyone decided that the tripartite is not right for them. Hopefully at the local level we can cater our efforts towards reversing those perceptions or obstacles keeping someone from joining.

We must support all dentists no matter what practice model they are involved in. Most the discontent seems to be those who focus on their bottom line only and how it is negatively affected by insurance carriers and corporate dentistry influence. What they may not understand is that we are protecting the profession from further outside interests and groups, which threaten to further devalue our services. I think that peace of mind is worth $1500 a year. You are free to practice how you want with the protections provided by the tripartite. The weaker we get, the more the threat becomes real. I don’t know about you, but I would rather be involved than complain on the sidelines.

We must implore our colleagues to join. Ask a non-member to a member event. Cover their registration fee for a CE course, ask them to lunch, and talk to them about what we do. No need to push, but if

Continued on Page 9
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Happy New Year! I hope everyone had a joyous holiday season!

As another year ends, another begins. Last year was just as much fun as the year before, and I so appreciate all the hard work our officers, council members, and committee members put forth to make it another successful year! Thank you, thank you, thank you!

Working with Dr. Schaeffer for his second term as president is indeed something that I will remember forever. Especially the yummy donuts his staff would feed me from time to time when visiting with the “Big Guy”. Yep, that is my nickname for him. Seriously, Dr. Schaeffer was wonderful to work with and he put his faith and trust in me, and for that I am forever grateful. I will miss working with you, Dr. Schaeffer, so please don’t be a stranger. Many thanks to your staff as they were always so helpful, polite, and patient with me. Many hugs….

Welcome, Dr. Chris Heck, as president. I speak for both Marsha and me. We look forward to working with you in 2019! Just hearing your acceptance speech at the Installation Dinner gave me all the confidence in you. Not that I did not have it already, but your speech was fantastic. I am honored to be serving next to you for the next 12 months.

Members remember, I am always here to help. So, I encourage you to contact me if you need any help, have ideas for future events and/or programs, or if you just want to say HI. Supporting your Society’s events and programs is so important to the future of your (our) Society and profession. And, even more important is getting our younger members involved. Just attending one CDS Member event this year would be fantastic. Make it your goal to bring a younger member with you to an event. Remember, all CDS Member Events are complimentary for members, so all it will cost you is your time. I’m pretty sure you and your younger member guest will not be disappointed. Keep in mind that your staff is invited for a minimal fee! We have four CDS Member Events this year; March 11 at Cooper Creek Event Center, April 8 at Jack Casino, May 6 at Jack Casino, and November 11 at Cooper Creek Event Center. We will also have our annual round table event on October 24th and hope to have a social/family event as well. So, if you have any ideas, just let me know or one of our Membership Committee members. They are: (Drs.) Andy Dorr, Dan Kelley, Rob Ghering, Ruchika Khetarpal, Tom Perrino, Vlad Shapiro, April Sprague, Rachel Tepe and Colleen Tepe-Hofstetter.

Again, Happy New Year and I look forward to seeing you soon!
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Call to Order: President, Dr. Mike Schaeffer, called the meeting to order at 7:00 pm.

Roll Call:
Members Present: Brandt, Dorr, Hanlon, Heck, Newby, Parker, Perrino, Poole, Schaeffer, Wayne Wauligman.
Members Absent: Bennet, Chopra, Kelley, Khetarpal, Murphy, Osterday, Peck, Whitney Wauligman
Executive Director Present: Vicki Nixon

The June 2018 Council Meeting Minutes were unanimously approved.

Guest Report: Dawn Lang, CDPMA, FAADOM President of the American Association for Dental Office Management; Cindy Shelley, AADOM;
Dawn Lang, presented the Council with information regarding the Southwest Ohio/Northern Kentucky chapter of the American Association of Dental Office Management. Benefits provided by this organization include CE, professional development and networking opportunities for the staff of general and specialty dental offices. For more information, see www.dentalmanagers.com or email Dawn at ohio.ky.aadom@gmail.com.

President’s Report:
Dr. Mike Schaeffer announced the following updated list of ODA Assigned Positions (2019-2020)
- Dr. Manny Chopra-Treasurer;
- Dr. Manny Chopra and Dr. Mike Schaeffer-Subdistrict 9 Rep and Alternate Rep;
- Dr. Kim Oberlander-Council on Access to Dental Care;
- Council on Membership, no interest
- Dr. David Vorherr-Council on Dental Care Programs and Dental Practice;

He also announced the following updated list of ADA Assigned Positions (2018-2019)
- Dr. Mark Bronson and Dr. Manny Chopra will continue as ODA Delegates to the ADA, (Heck/Murphy)
- Dr. David Vorherr, Dr. Ruchika Khetarpal and Dr. Steve Moore will serve as alternate delegates to the ADA in 2018-2019, (Murphy/Brandt)

Treasurer’s Report:
Vicki Nixon reported CDS income from CE registration is down from a year ago, while the income from membership dues and sponsorships remains stable. The $150,000 transfer from the Membership Dues account to the Investment Account, Emergency Account and Dr. Patty Walter’s Memorial 5K Run/Walk has been completed.

Executive Director’s Report:
Vicki Nixon informed Council that the number of participants in this year’s Memorial 5K are lower than anticipated, likely because of two similar events occurring at the same time. Solicitations from local Marine Reserve Units, Veterans groups, Cincinnati Shriners, Sheriff’s Department and local Masonic Lodges may increase the number of participants.

The 2019 CE booklet has been mailed and emailed to all members.

The 2018 “social” Golf Outing concluded with a $764 deficit. Different activities for a social event are being considered.

Continued on Page 8
Council approved a motion (Brandt/Heck) to direct our Bylaws Committee to consider the options available to facilitate communication and reporting between the CDS Access to Care Committee and the Oral Health Foundation. Any reclassification of the Access Committee would require approval from the ODA's Legal Department.

Report of the Nominating Committee:
Vicki Nixon read the following report from the Nominating Committee for 2019 openings: President - Dr. Christopher Heck, President Elect - Dr. Tom Perrino, Vice President - Dr. John Bennet, Jr., Secretary - Dr. Mary Hanlon, Treasurer - Dr. Ruchika Khetarpal, and Immediate Past President - Dr. Mike Schaeffer.

3-year Council Appointments: Drs. Manny Chopra, Dan Kelley and Monica Newby. There is one vacancy on Council—several members have expressed an interest. Council members will vote via email once the candidates are announced.

3-year ODA Delegate term: Dr. Rachel Tepe, 3-year ODA Alternate Delegate term - Drs. Mark Bronson and Mary Ellen Wynn and 5-year term Finance Committee - Dr. Ken Brandt.

CDS Committee Updates:
Access to Dental Care: Nothing to report.

CDS Oral Health Foundation: Dr. Ken Brandt
Dr. Brandt discussed the Dr. Patty Walter Memorial 5K Run/Walk sponsorship opportunities, online registration and potential sources of new participants. He also mentioned several activities honoring our veterans that will occur during the event.

Membership: No new announcements.

Program Committee: No new announcements.

ODA Updates:
Access to Dental Care: Dr. Chris Heck
To keep the tally of donated care up to date, dentists participating in the Options program are strongly encouraged to fill out the appropriate forms on the ODA website. Anyone participating in a GKAS event in 2019 should register with the ODA now. Through the “ODA Volunteer Connection” dentists volunteering their professional services could receive CE credit. Please contact Kristy at the ODA for more information. The Ohio Dentist Loan Repayment Program has “closed” the application process for 2019.

Annual Session: Nothing to Report.

Dental Care Programs and Dental Practice: Dr. Mary Hanlon
Members are encouraged to review the resources available from the American Dental Association and develop their own office “in any event” survivor’s guide. HIPAA compliance support is available from the ADA and ODA websites. ODA member dentists will soon have another means of appeal regarding their insurance disputes with Delta Dental of Michigan, Ohio and Indiana. A review panel, comprised of appropriately trained general dentists and/or specialists will soon be able to examine claims that have exhausted Delta Dental’s internal review process. Correspondences from local sewer districts are being sent to dentists throughout the state. Be sure to fill yours out completely and return it in a timely fashion.

Finance: Nothing to report.

Membership: Nothing to report.

ODA Foundation Board: Dr. Ken Brandt - Raffle tickets are still available.
ODPAC: Drs. Matt Parker and Mike Schaeffer - ODPAC members are invited to a reception at this year’s Annual Session. Anyone interested in attending statewide political fundraisers is encouraged to contact Drs. Parker and Schaeffer.

Subcouncil on New Dentists: Dr. Chris Heck
This year’s Annual Session has many learning and networking opportunities for New Dentist attendees, including: Dentistry Uncensored Podcast, New Dentist Reception, Employee Dentist Lunch and Learn and a Match Event.

Old Business/New Business: Dr. Matt Parker
The OSDB is currently conducting random CE audits for the 2016-2017 biennium.

Announcements were read, and the meeting adjourned at 8:30 pm.

President’s Message (continued from Page 3)

we simply engage on a personal level, the rest will take care of itself. We must climb through the instant information and instant gratification age we are in and go back to basics. I don’t know about you, but the minute I’m surrounded by people instead of being cooped up in my office behind a computer screen, is the minute I truly engage into who I really am. That’s what we need to sell alongside the tangible benefits.

It was Former British Prime Minister Harold Wilson who said: “He who rejects change is the architect of decay. The only human institution which rejects progress is the cemetery”.

I used this quote in my dental school graduation speech in 2010. It’s never more applicable than in the present moment. Change is inevitable, and not always to our liking, but it is how we accept, manage and react to change that truly makes us who we are and ultimately proves our worth. I will do my best to continue to change and adapt, to learn and lead.

With that, thank you once again for this opportunity and I look forward to serving all of you as the President of the Cincinnati Dental Society in 2019.

End of the Year

The year has flown by far quicker than I would have thought. With my last Mike’s Musings I’m going to take the opportunity to say thanks. I want to thank all the dentists who serve and sacrifice as members of our councils, committees, delegates and give free dentistry.

And, in particular, I want to thank Vicki. She doesn’t get enough credit for the countless hours and dedication for running our Cincinnati Dental Society and putting up with all our varied personalities. “Thank you, Vicki”.

One of my grandchildren wrote an Editorial that quoted some of William Ernest Henley poem “Invictus”. I want to leave you with part of it.

Under the bludgeonings of chance
My head is bloody, but unbowed.

...And yet the menace of the years
Finds and shall find me unafraid.

...I am the master of my fate,
I am the captain of my soul.
Remember tell them you love them.
Call to Order:
The November Council Meeting was held Monday, November 5, 2018 at the Cincinnati Dental Society Executive Office. President Dr. Michael Schaeffer called the meeting to order at 6:52 pm. The CDS Mission and Antitrust Statements were presented to Council prior to the order of business.

Roll Call:
Members Present: Drs. Bennet, Brandt, Chopra, Dorr, Heck, Khetarpal, Murphy, Newby, Parker, Perrino, Poole, Schaeffer, and Wauligman. Dr. Joseph Crowley was present as a guest.
Members Absent: Drs. Hanlon, Kelley, and Osterday.

The minutes from the September 10, 2018 Council Meeting as amended were moved to be accepted by Dr. Murphy and seconded by Dr. Brandt. The motion passed unanimously. The change, as explained by Dr. Chopra, involved the ADA meeting being moved up in 2019 earlier than the ODA Meeting. This complicates the transition of new officers at the annual ODA Meeting to be sent as delegates to the ADA. It worked out when Dr. Mary Ann Hanlon graciously gave up her alternate delegate position to allow past ODA President Dr. Steve Moore to serve as an ADA alternate delegate. Another correction to the minutes involved an open position on the ODA Membership Council.

President’s Report by Dr. Michael Schaeffer:
- Dr. Schaeffer noted the call for nominations for the OSDB Member Candidates. There is an open position for a general dentist to be on the Ohio State Dental Board.
- ODA Council At-Large Positions: Drs. Kim Oberlander was nominated for the regular position by Subdistrict 9. Dr. Jane Mays was nominated for the at-large position tonight. For the ODA Dental Care Programs and Dental Practice, Dr. Manny Chopra will again chair this Council starting November 6. For ODA Membership Services, no one has volunteered.
- Cincinnati Dental Society Appointed Positions: Dr. Ruchika Khetarpal accepted Council’s nomination to the Access to Dental Care Committee. Drs. Monica Newby and Andrew Dorr will be on the Nominating Committee. Dr. Dennis Murphy accepted the nomination as a Council member to the Program Committee.
- Young Dentists Council Member – One Year Term, Non-Voting: Appointed by Council are Drs. Andrew Bartish and Scott Hudepohl.
- 2019 and 2020 Dues to Graduate Students and Residents: Requested by the ADA and the ODA, and with the purpose of generating long term membership and involvement in organized dentistry, dues will be waved for these two categories in 2019 and 2020.

Secretary’s Report by Vicki Nixon:
- A letter was received from the Cincinnati Museum Center thanking us for our support for the Grin-Up Project. A plaque will be hung at the Museum Center.

Treasurer’s Report by Dr. Ruchika Khetarpal:
- We are ok on dues income. Our outside sponsorship is up a little, but our Program fees are down about $14,000. We are over budget for CDS Member Events, but that means more people are coming.
Executive Director’s Report by Vicki Nixon:

- The Dr. Patty Walter’s Memorial 5K Race/Walk was held Saturday October 13. It was a great event! With poor weather we had fewer same day registrations. We were competing with the Queen Bee Race, which did not help. We still expect to net approximately $15,000.
- Dr. Richard Yauss is expected to be approved to join Council by CDS Members present at the November 9th continuing education event.
- A 2019 schedule change involves moving the November 11th CDS Member Event to November 18th to avoid Veterans Day.
- The Jack Gottschalk Award Ceremony will be held at the Cincinnati Women’s Club on April 18.
- To date, 23 veterans will be screened for the “Leave No Vet Behind” Program on November 17th at Crest Smile Shoppe.
- The Fall Feast Event will again be held at the Convention Center on Thanksgiving Day. Vicki is looking for someone to take over this event after this year.
- The Sharonville Convention Center has partnered with Cincinnati Magazine to recognize philanthropic venues. To recognize our charitable arm, they interviewed Vicki last week.
- Leadership Manuals are to be brought in at the next Council Meeting December 3rd for updating.

CDS Committee Updates:

- **Access to Dental Care:** Dr. Manny Chopra reported he and Dr. Wayne Wauligman attended a Health Fair at Rothenberg School in OTR to do dental screenings. Sixty-one, mostly adults, were examined and numerous problems were found. They were given referral information by Barb Hanlon with CincySmiles Foundation.
- **CDS Oral Health Foundation:** Dr. Ken Brandt reported the Foundation is looking for sources of income or donations. Dr. Chris Heck arranged for a $500 contribution from the Classic British Motorcycle Club.
- **Membership:** Dr. Andy Dorr introduced eight new members: (Drs.) Valarie Barnes, Monica Bonnin, Bradley Erbeck, Benjamin Kushner, Timothy Kyger, Tanya Sackrider, Maria Schneider, and Yavuz Yildirim. The “Get to Know CDS” round table event was again held at Jack Casino and was very successful. Next year it will be on October 17th. Dr. Matthew Parker suggested another venue could be the Rhinegeist Charitable Suds Event as an additional meeting place or for a fundraiser.

ODA Updates:

- **Access to Dental Care:** Nothing to report.
- **Annual Session:** Dr. Dennis Murphy gave the date of the Annual Session as October 3-5, 2019. There was a decent attendance number this year. A lot of booths were sold. Dr. Howard Farran gave a lecture on the Exhibit Floor that was well attended. Better statistics will come after the first of the year.
- **ODA Membership:** Dr. Chris Heck reported that CDS, ODA and ADA renewals start soon. Statements will be sent out November 12th. Ohio’s renewals were 95.5% of 2017 members. Columbus and Greater Cleveland had the highest number of non-renewal members. This will be the third year for electronic statements.
- **ODA Foundation Board:** Dr. Ken Brandt reported their next meeting will be this Friday.
- **ODPAC:** Dr. Michael Schaeffer reported ODPAC representatives visited a lot of candidates this year. This will be reviewed this coming Friday at their next meeting.
- **Sub-council on New Dentists:** Dr. Chris Heck reported the Match event at the ODA Annual Session did not go so well. It was not good timing as there were too few practice buyers. The best time to have it is in January when students will be looking. There will be another match event at the ODA Leadership
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As a younger dentist buying my first office, I was fortunate that Matt was the consultant for the transition. His extensive knowledge in practice lending was extremely helpful. Matt kept all parties involved and on schedule. He communicated regularly - he was truly only a text or call away.

Nathan W. Praetor, DDS

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Institute on March 16, 2019. At the ODA, the Dental Student Luncheon had 270 present. There is a proposal to do a Luncheon/Match event to be marketed in the ODA registration materials and the ODA Today publication. The New Dentist (less than ten years out) Reception will continue to be held at the ODA Annual Session. A Recruitment and Retention Event held in Columbus in July 2018 at the Columbus Zoo was very successful and grew again in numbers. This will be held again at the Zoo in 2019. Dr. Heck went on to say the ODA has a Facebook account now. He went on it and liked it. This should help keep the young dentists engaged.

- Dr. Joe Crowley followed Dr. Heck with information on the ADA Practice Transitions proposal. This involves putting together a platform to have a “match” type program. It is intended to help match practice sellers and buyers on a national basis. This will encourage the private practice venue to continue.

Old Business:
- Unless we change our bylaws, we cannot eliminate the Dental Society’s Access to Dental Care Committee. It was suggested and approved that we include the Access to Dental Care Committee with our Foundation Board meetings to reduce redundancy.

New Business:
- Dr. Michael Schaeffer presented Dr. Matthew Parker with a bound copy of his newsletters during his year as President of the Society.
- Dr. Terrance Poole reported there is a grant available from the governor’s office to increase the number of minorities interested to go into dentistry. He also informed us of a buying group for dental supplies organized out of the California Dental Association. It has been spreading to other states and can be accessed at TDSC.com. Dr. Manny Chopra suggested ODASC contact TDSC to increase awareness. It was reported some dental supplies sold on Amazon are not valid, such as selling bonding agents with no bonding agent in the bottle. Dr. Joe Crowley noted TDSC is a for profit arm of the California Dental Association and that Washington and Oregon Dental Associations are now a part of this. The Glove Club out of Michigan is a similar situation. Dr. Poole suggested a note to the ODA to explore joining this TDSC. Dr. Chopra said he will bring it up at his Dental Care Programs and Dental Practice meeting tomorrow.
- Dr. Chopra noted the ADA voted to increase our dues $22. Dr. Ron Lemmo, ODA Past President and ADA Treasurer, lost the election for ADA President at the recent Annual Session.

Announcements: Upcoming meetings noted were the next Council Meeting December 3 and the Honors Night and Installation Dinner on January 11, 2019.

Dr. Schaeffer adjourned the meeting at 8:50 pm.
Highlights of the 2019 Honors Night and Installation Event

Cincinnati Woman’s Club

L to R: Laurie Molloy, Tamesha Jeter, Cerise Jessen, Dr. Larry Schneider, Dr. Christopher Heck with his wife, Danielle, and Dr. Lowell and Mrs. Martha Heck (father and mother)

Installing Officer, Dr. Bert J. Jacob
Highlights of the 2019 Honors Night and Installation Event

January 11, 2019

Dr. Jimmie L. Harper, Jr., 2018 Life Member with his Associate, Dr. Melissa Fisher and her husband, Ted Schiller

Dr. Matthew M. Parker, 2019 Cincinnati Dental Society Meritorious Service Award Recipient with his wife, Emily, his mother-in-law, Judy Dixon and his staff. L to R: Kelly Maupin, Tom Schilling, Alina Abate, Tricia Harmon, Dara Flores, and Emily Hensler

L to R: Treasurer, Dr. Ruchika Khetarpal, Vice President, Dr. John Bennet, Jr., President, Dr. Christopher Heck, President-elect, Dr. Thomas Perrino, and Secretary, Dr. Mary Ann Hanlon

L to R: Immediate Past President, John Benet, Jr., Wayne Wauligman, Kenneth Brandt, Matthew Parker, Michael Schaeffer, Thomas Perrino, Mark Eyreson, and Joseph Crowley
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March CDS Member Event – Complimentary to all CDS Members!
Sponsored in part by: Cincinnati Insurance Company

Date: Monday, March 11, 2019          CE: 1.5 Hours
Location: Cooper Creek Event Center, 4040 Cooper Road, Blue Ash
Fee: Complimentary for CDS Members
      $40 per Guest, AADOM Member $35 each
Schedule: 6:00 - Cash Bar *** 6:30 pm – Buffet Dinner *** 7:00 to 8:30 pm - Program
Buffet Dinner: Spicy Chicken Meat, Barbacoa Beef, Soft Tortilla Shells, Caribbean Black Beans and Spanish Rice, Shredded Lettuce, Diced Tomatoes, Shredded Cheese, Sour Cream, and Salsa

TWO PRESENTATIONS:
“Understanding the Principles of Dental Sleep Medicine and How It Applies to Every Day Practice” by Nelson R. Diers, D.D.S., M.S.D.
Dr. Nelson Diers has been practicing for over 40 years and still is evolving in his thinking of how to approach a homeostasis in each patient through orthodontics. He graduated from Northwestern Dental School in 1967 with honors and he graduated from the Indiana University of Orthodontics. Dr. Diers was told before his first dental school exam to “treat the tooth, the whole tooth and nothing but the tooth.” While he treats the tooth, and the whole tooth...he goes way beyond “nothing but the tooth.” Dr. Diers has dedicated his practice to treating the whole patient.

“Understanding the “SLOSH” Theory by David W. Smith, M.D.
Dr. David Smith has recognition as a visiting scientist for both The Human Performance Laboratory for the Division of Sports Medicine at Cincinnati Children’s Hospital Medical Center and for the North Shores Division of Neurosurgery and North Shore Neurological Institute, Chicago, IL. Over his 30-year medical career he has served as Chief Medicine of Reid Hospital and Healthcare Services and has founded both Xennovate Medical LLD and TBI Innovations LLC. He discovered and then pioneered “SLOSH Theory”, which is the basis of his compression collar invention for humans designed specifically to mitigate SLOSH energy absorption, thereby seeking to reduce the risk of brain damage from traumatic events. He graduated with honors in 1989 from the University of Cincinnati in Chemistry with emphasis in Mathematical Sciences.

REGISTRATION FORM for March 11, 2019- Deadline to register March 3, 2019
Fee/Person: CDS Members- Complimentary, $40 per Guest, AADOM Members $35 each

Name(s) Attending: ____________________________

Please make check payable to Cincinnati Dental Society and mail with this form to: 9200 Montgomery Road, Suite 21-A, Cincinnati, OH 45242. If paying by Credit Card, simply complete and fax to: (513) 984-3047.

CC# (AMEX, Discover, MC or Visa)_____________________________________________Amount: _______________________
Name on Card: ________________________________________________________________
Exp: __________  SSC: __________  Billing Address Zip Code: ____________

PLEASE NOTE: IF A RESERVATION IS MADE AND NOT HONORED, YOU WILL BE RESPONSIBLE FOR PART OF THE EVENING’S EXPENSE OF $40 PER PERSON.
Cincinnati Dental Society Member Event

University of Cincinnati Medical Center's
AEGD 2018-2019 Resident’s Table Clinics

Schedule:
6:15 to 7:00 pm Social
7:00 to 8:30 pm Presentations

Location:
Jack Casino, River Room
1000 Broadway

Menu:
Various Appetizers
Cash bar available until 7:30 pm

The Cincinnati Dental Society is an ADA
CERP Recognized Provider approved by the Ohio
Dental Association.

REGISTRATION FORM

CDS Member Event – Monday, April 8, 2019
6:15 to 8:30 pm - Registration Deadline: April 3, 2019

Dentist Name: ________________________________ Phone #: __________________

Guest/Staff Name(s): ________________________________

Number Attending _______ Total $ ________ Check Made Payable to: Cincinnati Dental Society

Name on Card: ________________________________ Amount: ________

Exp: ________ SSC: ________ Zip Code: ________

Please fax registration form to the Cincinnati Dental Society’s Executive Office, 513-984-3047.

PLEASE NOTE: IF A RESERVATION IS MADE AND NOT HONORED YOU WILL BE RESPONSIBLE FOR THE EVENING’S EXPENSE OF $35 PER PERSON.
I will not forget my first day walking into the meeting room at the American Dental Association (ADA) building in Chicago. The room was a buzz! (Most definitely too exciting for me at 8 AM before my coffee.) There were about 30 dentists in the room, half of which were from the graduating Institute for Diversity in Leadership class (IDL). It was the close of the 15th year and the start of the 16th year of the IDL program. The graduating class was there to mentor the incoming class and to present their leadership projects. I had a small idea for my project and I could not imagine turning it into a reality within a year like the class members before me.

I applied to the program after reading the ADA news, which highlighted a faculty member from my dental school. The program sounded like a great experience, an opportunity to meet dentists from around the country and have lectures from educators at Northwestern University, Kellogg School of Management, and Duke University, Fuqua School of Business.

With the lectures that were given, support of class members and the framework of thinking taught by the ADA I was able to bring my idea to fruition. After pitching my idea to anyone that would listen, I obtained partial sponsorship and administrative support for my project, DATPath Accelerator, from The HealthPath Foundation of Ohio. DATPath Accelerator aims to increase diversity in the field of dentistry. The project provides a free Dental Admissions Test (DAT) prep course through Kaplan and is awarded via application to a historically underrepresented pre-dental student. Our first application cycle started Oct 1 and will end Jan 31, 2019, with a goal of awarding 10-12 students in 2019. Although, I only have a few Ohio undergraduate schools participating, I hope to stretch this project as far as possible. To find out more information and to donate please visit: https://www.healthpathohio.org/DATPath-Accelerator

So, what was everyone in that room so excited about? They were excited about the relationships they made throughout the year and the individual successes of their classmates. It wasn’t my expectation to become so close to my class members after only three formal meetings but I was astonished at the end of the year at the valuable relationships I had fostered.

Like most things in life, you can’t place a value on it until you experience it. You have to show up! If you have leadership aspirations within organized dentistry or in your community I highly encourage you to apply to this wonderful program. You can find more information on www.ADA.org, contact Susana Galvan galvans@ada.org or contact me directly.

We are all busy individuals but my recommendation on getting the most out of our wonderful profession is to show up and feel the buzz in the room.
2019 Calendar of Events

MARCH

Meetings
March 4: CDS’s Oral Health Foundation Board Meeting to be held at 6:30 pm at the CDS Executive Office.
March 18: Honors Committee Meeting to be held at 6:30 pm at the CDS Executive Office.

CDS Member Event
March 11: See page 17 of this Bulletin and on our website, www.cincinnatidental.org for details.

Continuing Education
March 8: “Anterior Esthetic Techniques and Materials” and “Mastering Anterior Implant Esthetics” by Lee Ann Brady, D.M.D.
Location: Sharonville Convention Center, 11355 Chester Road, 513-771-7744
Schedule: 8:00 a.m. Registration ** 8:30 a.m. Program
Sponsored In Part by: Cincinnati Insurance Company, GlaxoSmithKline, Henry Schein Dental, and Stock Yards Bank & Trust.
Staff Invited: Dental Hygienists, Dental Assistants and Administrative Personnel of registered dentists.
CE Credits: 6.5 CE Credits

About the Program:
First Course Description
Accomplishing exquisite anterior restorative results is a combination of preparation technique and materials selections. This program will present an approach to plan margin placement and tooth reduction to accomplish the proposed tooth position, contour and color of the new restoration as well as assuring functional success. It is challenging to select from one of the many choices of esthetic restorative materials that are available. We will discuss the esthetic and functional parameters of each material to facilitate appropriate material selection. An efficient and effective process for streamlining tooth preparation will be presented.

Learning Objectives
• Anterior full coverage preparation design
• Anterior partial coverage preparation design
• Preparation planning
• Anterior materials
• Retraction and impression
• Provisionalization
• Bonding and cementation

Second Course Description
Although implant dentistry is considered one of the most predictable treatments we offer, guaranteeing optimal anterior implant esthetics is tricky and often feels challenging to create predictably. This program will look at the steps in differentiating high risk versus low risk anterior implant cases when it comes to final esthetics. We will also look at how to optimize the esthetic outcomes starting with pre-surgical augmentation, fixture position and advanced implant prosthesis techniques to make success predictable.

Learning Objectives
• Anterior Implant Treatment Planning, Surgical and Prosthetic
• Creating the Optimal Anterior Implant site
• Surgical Management for optimal esthetics
• Advanced Implant Prosthetic Techniques
• Fabricating Custom Implant Provisionals

Continued on Page 21
About the Speaker

Dr. Lee Ann Brady is a privately practicing dentist and nationally recognized educator, lecturer and author. With an extensive history in leadership, previously as Executive VP of Clinical Education for Spear Education and Clinical Director of the Pankey Institute; Dr. Brady is currently the Director of Education for Clinical Mastery, providing hands on and live patient programs across the country. Dr. Brady has also developed a vast library of online instruction at www. leeannbrady.com. She practices in Glendale Arizona, is a member of the editorial board for the Journal of Cosmetic Dentistry, Inside Dentistry and Dentaltown Magazine. Insert registration form provided via fax.

March 8, 2019

Full Series Registration and Cancellation Deadline: March 1, 2019

Dentist: _______________________________ Phone: _______________________________

Staff Names: _______________________________

Fees: $85 for first employee, $70 each thereafter
Check Made Payable To: Cincinnati Dental Society

DISC/MC/VISA Credit Card #: _______________________________ Exp. Date: __________

3 Digit Security Code: ___________ Signature: _______________________________

Individual Course Registration and Cancellation Deadline: March 1, 2019

Dentist: _______________________________ Phone: _______________________________

Staff Names: _______________________________

Fees: CDS and Associate Member: $350, Non-Member: $550
Staff: $85 for first employee, $70 each thereafter
Check Made Payable To: Cincinnati Dental Society

DISC/MC/VISA Credit Card #: _______________________________ Exp. Date: __________

3 Digit Security Code: ___________ Signature: _______________________________

Luncheon Policy: Full Series Registrants – If a reservation is made and not honored or cancelled by the Friday before the course you will be invoiced $35 to help cover the cost of the meal for the day.

Individual Course Registrants – Necessary arrangements will be made for your attendance.

Continued on Page 22
2019 Calendar of Events  (continued from Page 21)

APRIL

Meetings

April 1: Council Meeting begins at 7:00 p.m. Members who wish to attend should contact Vicki Nixon at 984-3222 or submit your topic/issue via email: vicki@cincinnatidental.org.

April 22: Program Committee Meeting to be held at 6:30 pm at the CDS Executive Office.

CDS Member Event

April 8: See page 18 of this Bulletin and on our website, www.cincinnatidental.org for details.

Continuing Education

April 11: “Hurts So Good! – Management of Acute Dental Pain and Appropriate of Prescribing Practices” and “Top of the Heap – Frequently Prescribed Medications and Clinical Dental Considerations” by Thomas Viola, RPh, CCP

Location: Sharonville Convention Center, 11355 Chester Road, 513-771-7744

Schedule: 8:00 a.m. Registration ** 8:30 a.m. Program

Sponsored In Part by: Cincinnati Insurance Company, GlaxoSmithKline, and Patterson Dental

Staff Invited: Dental Hygienists, Dental Assistants and Administrative Personnel of registered dentists.

CE Credits: 6.5 CE Credits

About the Program:

First Course Description
Management of acute dental pain is accomplished through a clinical approach that successfully incorporates opioid and non-opioid analgesics. However, this normally occurs outside the dental office, away from our immediate supervision and we are often faced with the difficult task of managing patient pain while also avoiding adverse outcomes for both our patient and our communities. Thus, it is critical for clinicians to accurately identify the need for pain control and associated risks, and to assess the efficacy of analgesic agents to be administered. This program will provide an overview of effective dental pain management and identification of addiction. Special emphasis will also be given to appropriate practices of prescribing opioids and individualized patient care planning.

Learning Objectives
Upon successful completion of this program, participants will be able to:

• Describe the pharmacology and mechanism of action of opioid and non-opioid analgesics.
• Explain the intended role of opioid and nonopioid analgesics in the management of acute dental pain, as well as situations which may preclude their use, based on a patient’s underlying medical conditions.
• Describe techniques useful in developing individualized pain management plans as well as strategies useful in identifying potential opioid addiction.
• Discuss appropriate prescribing practices for opioid and non-opioid analgesics to utilize in everyday clinical situations.

Second Course Description
The challenge faced by all clinicians today is to provide safe and effective dental treatment to our medically complex patients. However, dental professionals find themselves practicing in a marketplace awash in direct to consumer advertising of prescription drugs and during an explosion of new drug entities over the last several years. Thus, many dental professionals may find it challenging to stay up to date with the latest prescribing trends in disease state management. This program will provide an overview of those frequently prescribed brand name medications whose actions, side effects, contraindications and potential drug interactions may have the greatest impact on dental therapy.

Continued on Page 23
Learning Objectives
Upon successful completion of this program, participants will be able to:

• Identify the most frequently prescribed FDA approved brand name medications for the treatment of systemic illnesses.
• Discuss the basic mechanisms of action, potential adverse reactions, drug interactions and contraindications of these medications.
• Explain the clinical dental considerations of these medications and their potential impact on dental therapy.
• Describe patient management strategies essential for successful treatment planning and proper care of our medically complex dental patients.

About the Speaker
Thomas Viola, the founder of “Pharmacology Declassified”, is a board-certified pharmacist who also serves the professions of dentistry as a clinical educator, professional speaker and published author. Tom is a member of the faculty of ten dental professional degree programs and has received several awards for outstanding teacher of the year. Tom has presented hundreds of continuing education courses to dental professionals, nationally and internationally, in the areas of oral pharmacology and local anesthesia and is well known for his regular contributions to several dental professional journals. Through his informative, humorous and engaging live seminars and webinars, Tom has earned his reputation as the go-to specialist for making pharmacology practical and useful for all members of the dental team.

April 11, 2019

Full Series Registration and Cancellation Deadline: April 4, 2019

Dentist: ____________________________  Phone: ____________________________
Staff Names: ____________________________

Fees: $85 for first employee, $70 each thereafter
Check Made Payable To: Cincinnati Dental Society

DISC/MC/VISA Credit Card #: ____________________________  Exp. Date: _______  3 Digit Security Code: ____________  Signature: ____________________________

Individual Course Registration and Cancellation Deadline: April 4, 2019

Dentist: ____________________________  Phone: ____________________________
Staff Names: ____________________________

Fees: CDS and Associate Member: $350, Non-Member: $550
Staff: $85 for first employee, $70 each thereafter
Check Made Payable To: Cincinnati Dental Society

DISC/MC/VISA Credit Card #: ____________________________  Exp. Date: _______  3 Digit Security Code: ____________  Signature: ____________________________

Luncheon Policy: Full Series Registrants – If a reservation is made and not honored or cancelled by the Friday before the course you will be invoiced $35 to help cover the cost of the meal for the day.
Individual Course Registrants – Necessary arrangements will be made for your attendance.
Attend the ODA Leadership Institute March 15-16

By ODA Staff

The 2019 ODA Leadership Institute – Aim High, Soar High – will be held on March 15-16 at the Hilton Columbus at Easton Hotel. The event will feature keynote presentations, roundtable discussions, breakout sessions and opportunities for camaraderie and fellowship.

“The ODA Leadership Institute is a great member benefit,” said ODA President Dr. Michael Halasz. “Not only can you get several hours of free CE that will give you ‘nuggets’ you can implement in your offices, you get to hear from fantastic keynote speakers. Attendees can pick and choose their own breakout sessions allowing them to customize the event. This year is no different as we will hear from ADA and ODA leaders. In addition, on Saturday there will be a MATCH event to connect dentists looking to buy or sell practices. I highly recommend this great event.”

Leadership Institute is the ODA’s award-winning program developed to help all ODA members become more successful and effective leaders. Attendees consistently rank the event as one of the top leadership development workshops. This event is free for ODA members and dental students.

Leadership Institute will kick off with a presentation by Mike Graham, ADA vice president of government and public affairs, on “An Insider’s Look at the Political Climate in Washington.” He will discuss the current political climate in Washington and its impact on dentistry.

Following lunch, attendees will have the opportunity to attend two of the following one-hour breakout sessions:

- “The Power of Advocacy: Delivering a Positive Message for Dentistry” led by Graham; Dr. Matt Messina, an ADA spokesperson and member of the ADA’s Council on Government Affairs; Adam Hewitt, the ODA's lobbyist; and Eric Richmond, ODA director of legal and legislative services.
- “Update on Dental Insurance Issues in Ohio” led by Chris Moore, ODA director of dental services.
- “E-cigarettes and Oral Health” led by Purnima Kumar, a professor in the Division of Periodontology at The Ohio State University College of Dentistry.

In the afternoon, attendees will hear a presentation from Dr. Joe Crowley about his time serving as president of the ADA. The discussion will be moderated by Dr. Billie Sue Kyger, ADA 7th District trustee.

The day will end with a reception honoring Crowley.

Day two will begin with a presentation by Martin Saperstein, Ph.D., on “Survey Research & The State of Dentistry in Ohio.” He will discuss the results of the ODA membership survey as well as a survey of the public in Ohio to gather information about people’s views of specialties in dentistry and how advertising affects their decisions when seeking care.

Following his presentation will be an ODA Town Hall, where the ODA Executive Committee will discuss the ODA’s priorities for the year and answer questions.

The Leadership Institute will end with a presentation by Robert Stevenson, a leadership development guru, on “The Leadership Formula.”

Immediately following Leadership Institute on Saturday, March 16, the ODA Subcouncil on New Dentists invites dentists, dental residents and dental students who are looking to sell a practice, buy a practice, hire an associate or become an associate to attend a free job MATCH event. Register at oda.org/events.

Discounted hotel rooms are available at the Hilton Columbus at Easton Hotel (3900 Chagrin Drive, Columbus, Oh 43219) for $197 per night. Rooms must be booked by Feb. 19 to receive a discount. To reserve a room, call (614) 414-5000 and reference the group code ODA.

Register now for Leadership Institute at oda.org/events or watch your mailbox for a brochure. Spaces are limited!

The 2019 ODA Leadership Institute is sponsored by Superior Dental Care.
Save-the-Date
“Jack W. Gottschalk, D.D.S. Notable Service” Award Reception
April 18, 2019 at Cincinnati Woman’s Club

2019 Recipient
Marilyn Crumpton, MD, MPH

CDS’s Oral Health Foundation is pleased to announce the
Dr. Patty Walter’s Memorial Annual 5K Run/Walk Event on
October 19, 2019!

This event will be fun for the entire family, and all for a great cause!
Registration details and sponsorship opportunities will be out soon!
For now, please mark your calendar and plan to attend!

Benefitting the CDS’s Oral Health Foundation’s “Leave No Vet Behind” program.
Cincinnati Dental Society’s “Leave No Vet Behind” Event 
Volunteer Opportunities 2019!

Our eight “Leave No Vet Behind” event is underway. To date, our volunteers have donated over $1 million in comprehensive dental care to Cincinnati Veterans who are not eligible for dental care at the VA Hospital, or unable to utilize Cincinnati Health Department and City of Cincinnati dental clinics due to financial constraints. In previous years some volunteers participated in the initial screening event and/or at our treatment day. Other volunteers treated Veterans in their private offices. A BIG thank you to you, and your staff, for being part of this worthwhile program!

Please note: We were able to secure limited funding to help cover the cost of sedation and the lab fees for removable prosthetics. We also have funding to help cover up to 40% of your fee. Many of you are already seeing LNVB patients from our screening in November 2018, (Thank you!) But, here is another opportunity if you wish to continue or be new volunteer.

On Friday, May 31, 2019 we will screen up to 80 Veteran’s. We anticipate that some treatment may be rendered on this day depending on urgency of the situation.

So how can you help? Please look at the options below and fax (984-3047) this form to the CDS Executive Office by Friday, April 5, 2019.

Dentist Name ___________________________________________________________________ Phone # ________________

_____ Count me in to help with the dental screenings on Friday, May 31, 2019 at the Crest Smile Shoppe. I understand the time commitment will be 7:30 am to around noon.

_____ Yes, I will have an assistant for the screening day.

_____ I would be happy to provide care at my private office. Please refer _________________ (number) patients to my office.

Person and phone number to contact to coordinate patients if providing care in private office: __________________________________________________________________________

Services I cannot or prefer not to take on include: __________________________________________________________________________

_____ I am unable to volunteer. However, I would like to make a donation to the Foundation. Please make check payable to CDS’s Oral Health Foundation and mail along with this form to: Cincinnati Dental Society, 9200 Montgomery Rd., Suite 21-A, Cincinnati, OH 45242.

THANK YOU VERY MUCH FOR YOUR CONTINUED SUPPORT OF OUR LNVB PROGRAM!
Proud Papa!

Dr. Christen McVey’s son, Connor McVey, recently graduated with honors receiving his master’s in accounting from the University of Cincinnati. He was the Bearcat’s Third baseman for the last five years (red shirted Sophomore year) and recently was named the Academic Scholar Athlete of the year in the American Athletic Conference. Connor recently signed as a free agent with the Milwaukee Brewers Organization and completed his first year of rookie ball. He reports for spring training towards the end of February.

A big congratulations goes to Dr. Veronica Glogowski and Dr. Bert Jacob for being inducted into the International College of Dentists at last year’s American Dental Association’s meeting in Hawaii. Fellowship in the College is extended by invitation only. A nominated dentist must pass a rigorous, peer review process leading to the recognition of the individual’s “outstanding professional achievement, meritorious service and dedication to the continued progress of dentistry for the benefit of humankind”. Dentists who have been awarded the prestigious title of (FICD) are currently located in 122 countries worldwide.

Two More Little Boys Join the CDS Family!

On November 20, 2018, Dr. Whitney Wauligman and her husband, James, became proud parents of Finn Patrick McManus. He weighed 8 lbs. 2 oz. Congratulations to Whitney, James, Dr. Wayne Wauligman and grandmother, Paula!

Dr. Keith and Laura Jackson welcomed a little boy, David Robert Jackson, to their family on December 29, 2018. We have been told that grandparents, Dr. Julia Kinlaw, Dr. Harry Kinlaw and Dr. William Jackson and his wife, Debbie, are enjoying little David. Congratulations and best wishes!
Welcome New Member(s)! Please take a moment and welcome her as a new member and invite her to our next CDS Member Event!

Dr. Surabhi Pancholi – Resident at the University Hospital’s Advanced Education in General Dentistry  
234 Goodman St., B Pavilion, 3rd Floor,  
Cincinnati, OH 45219  
2018 Graduate of New York University

Welcome New Member!

Condolesences

A long-time supporter of the Society suddenly passed away on January 12, 2019. George “Yatz” Gundrum was 69 years old. Yatz was co-owner, with Mike, of Gundrum Dental Labs in Newtown for 46 years. His brother, Mike said, “Yatz could be found day or night at the lab if he wasn’t golfing, enjoying his family or facilitating one of his glad-handing seminars.” He loved the waters, especially the Florida Keys, so his family felt it most appropriate to ask in lieu of flowers, and to help send a young person to Sea, donations be made to: https://www.gofundme.com/yatz-for-scouts.

Peacefully at home, wife of Dr. Ralph Wyand, (Margaret) passed away on January 18, 2019. They were married for over 59 years and whenever possible, Margaret accompanied Dr. Wyand to every dental function, even a motorcycle fundraiser. She will be missed dearly. Memorial donations may be directed to the ASPCA or Hospice of Cincinnati.

Dr. William Black passed away on January 21, 2019. He would have been 88 on April 16th. He was president of the Cincinnati Dental Society in 1987 and president of the Ohio Dental Association in 1990. He was involved in organized dentistry on all levels. In lieu of flowers, please make donations to The OSU Foundation Scholarship or The American Cancer Society of Fernside Center for Grieving Children. A special contribute to Dr. Black will be included in the February Newsletter.

At the age of 56, Dr. David Krill’s brother, Dr. Larry Wadsworth Krill, passed away on January 24, 2019. Dr. Wadsworth Krill earned his Medical Degree from the Medical College of Ohio, followed by a residency in Internal Medicine, also at the Medical College of Ohio. Larry loved golf and for the past few years he attended The Masters Golf Tournament in Augusta, GA, with his brother, David and his nephew. Dr. Wadsworth Krill was the brother-in-law of Dr. Linda Smith-Krill. Those wishing to give a memorial are asked to consider the Krill Family Endowed Scholarship Fund at Ashland University, 401 College Avenue, Ashland, OH, 44805.

The Cincinnati Dental Society extends their deepest sympathy to their family and friends.
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